

Project Green Challenge

Jessie Ainslie, class of 2015

I began my year working with the Hotchkiss 2.0. This project included working with Megan Canniff to talk to other private schools about the environmental work they're doing on their campuses and give suggestions. This project was based and in partnership with the National Association of Independent Schools and their 2012 Hotchkiss summit. I've since handed that project over entirely to Megan and have gone in a different direction. I now work with a Bay Area based environmental organization called Turning Green. I was first introduced to Turning Green (formerly Teens Turning Green) at the beginning of my junior year when a group of four of us participated in their environmental competition, Project Green Challenge. I now help run Turning Green's social media, a big component of their

organization, as well as am a member of their Student Advisory Board. I am also chair of a committee dedicated to PGC365, a new branch of their organization that I helped launch in January of this year. Last year I went a presented as a finalist for Project Green Challenge, and once again this year I was flown to the summit again to mentor this year's finalists. I have recently began a summer internship with the organization, where I will lead in writing Project Green Challenge challenges for Project Green Challenge 2015. This will accumulate to me spending July in the Bay Area organizing the 2015 competition, which predicts to have approximately 5,000 college and high school students participating.



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