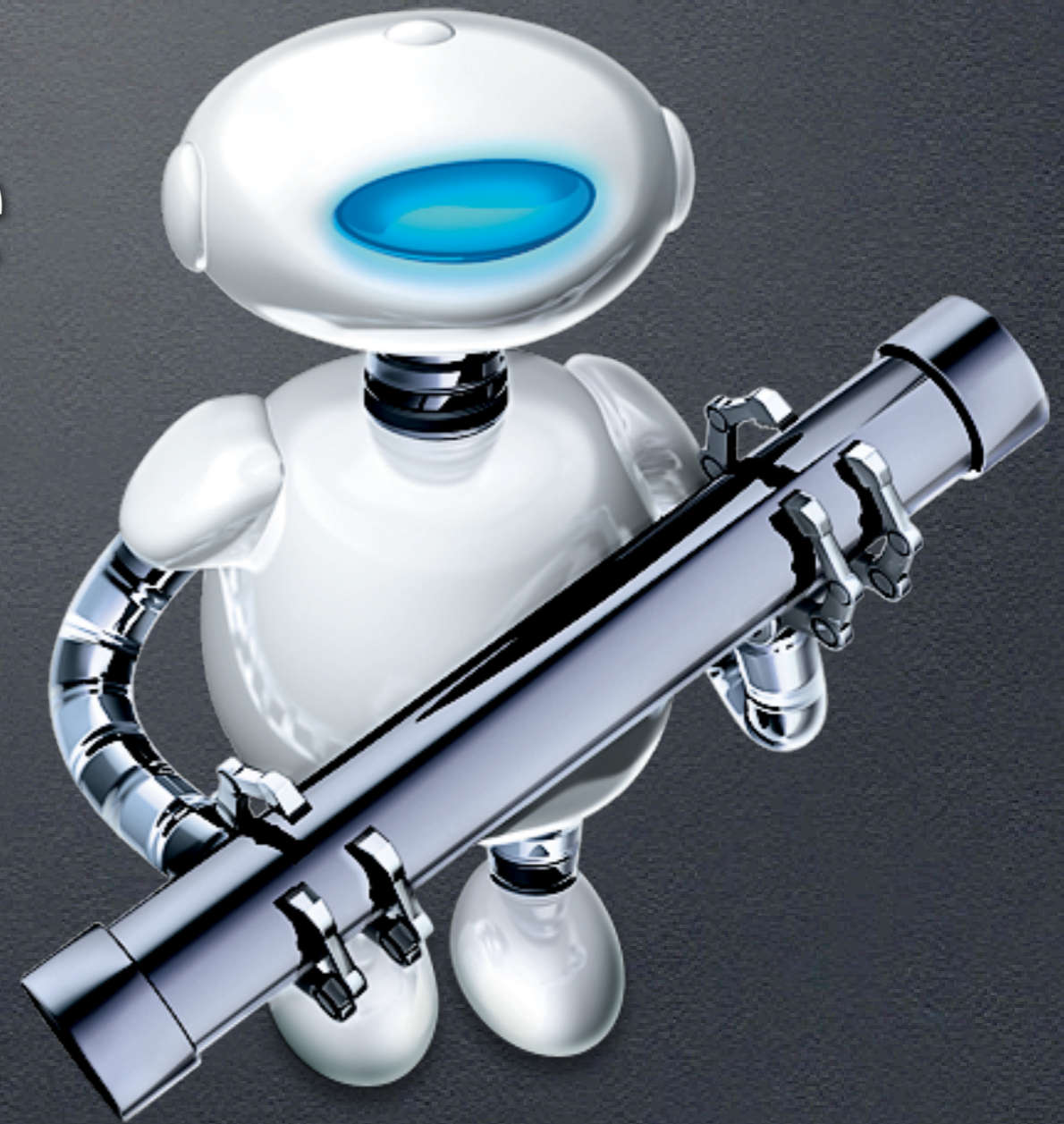


Automator for Creatives

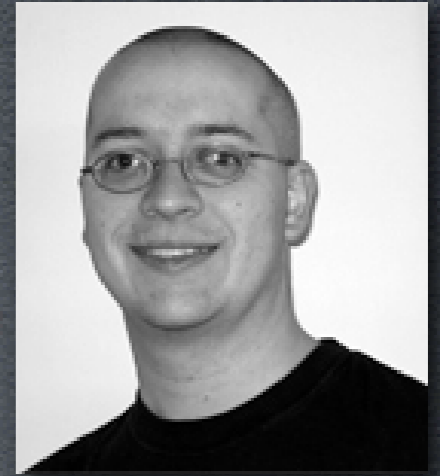
Benjamin S. Waldie
President, Automated Workflows, LLC



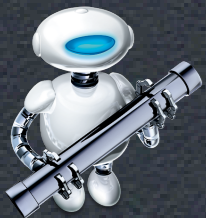
Welcome



About Me

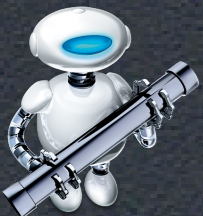


- President, Automated Workflows, LLC
- Author, SpiderWorks
- Training, VTC
- Columnist, MacTech Magazine, X-Ray Magazine, MacScripter.net
- Contributor, Macworld Magazine, Apple Computer



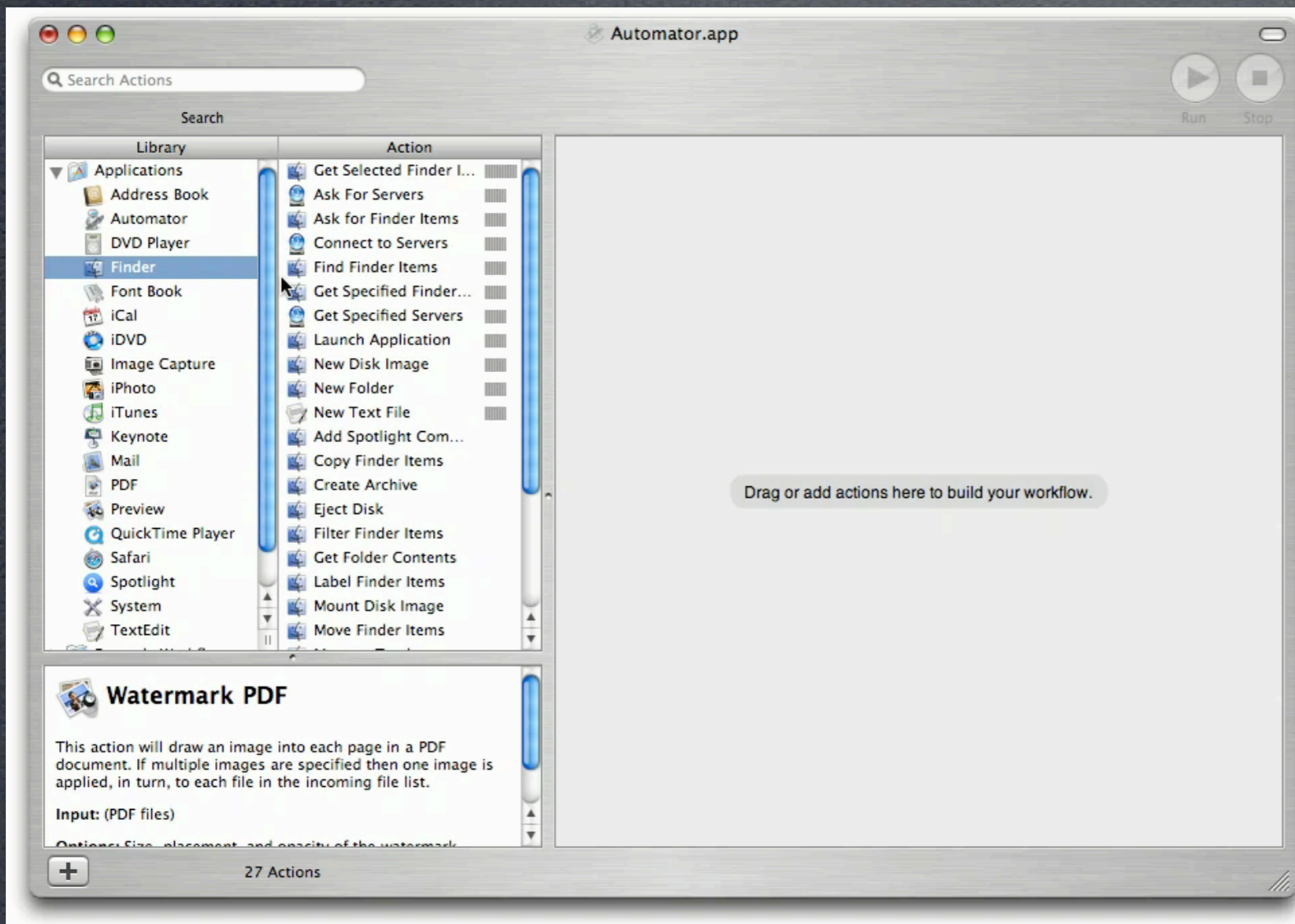
Presentation Overview

- Introduction to Automator for Creatives
- Building and Running Automator Workflows
- Automator Demos for Creatives
- Benefits of Automator
- Resources and Next Steps



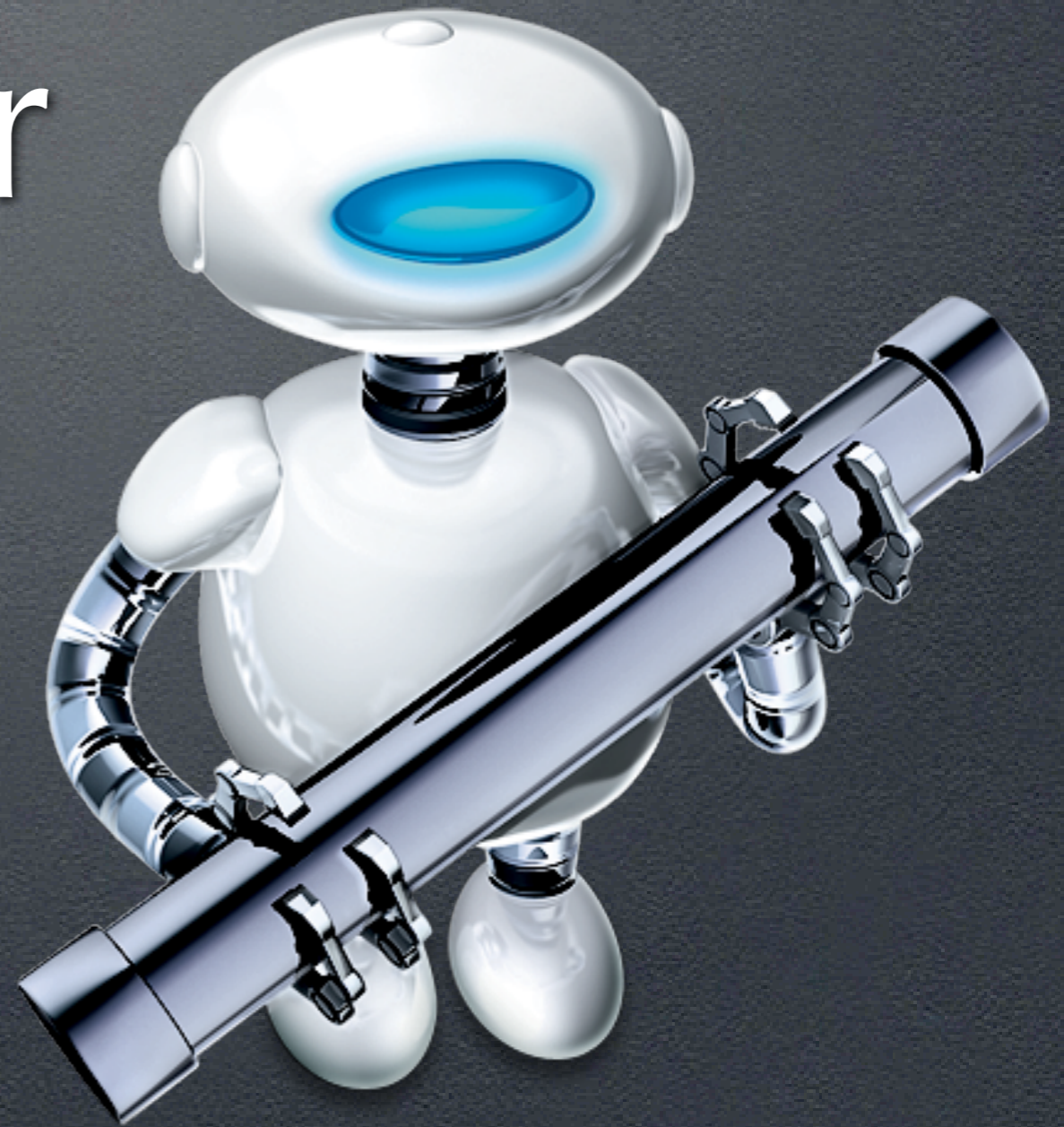
Automator

Giving You More Time to be Creative



Automator

Let's Take a Look



Automate Apple Applications



Automate Creative Applications



Automate Other Applications

Fetch

BBEdit

Transmit

Graphic Converter

Omni Outliner

DeltaGraph

QuicKeys

iView MediaPro

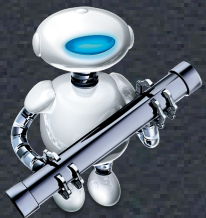
FileMaker

Stuffit Deluxe

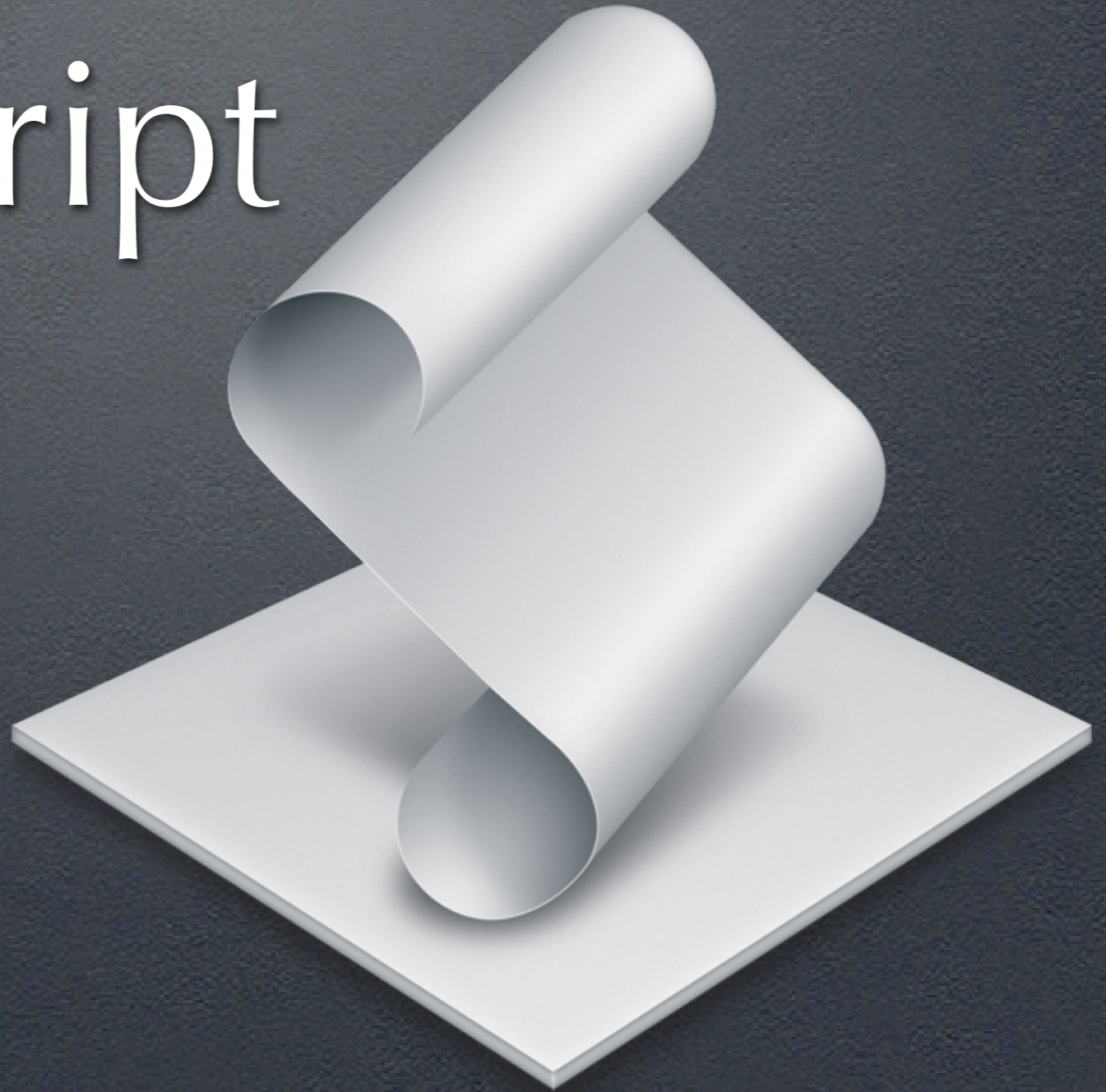


The Benefits of Automator

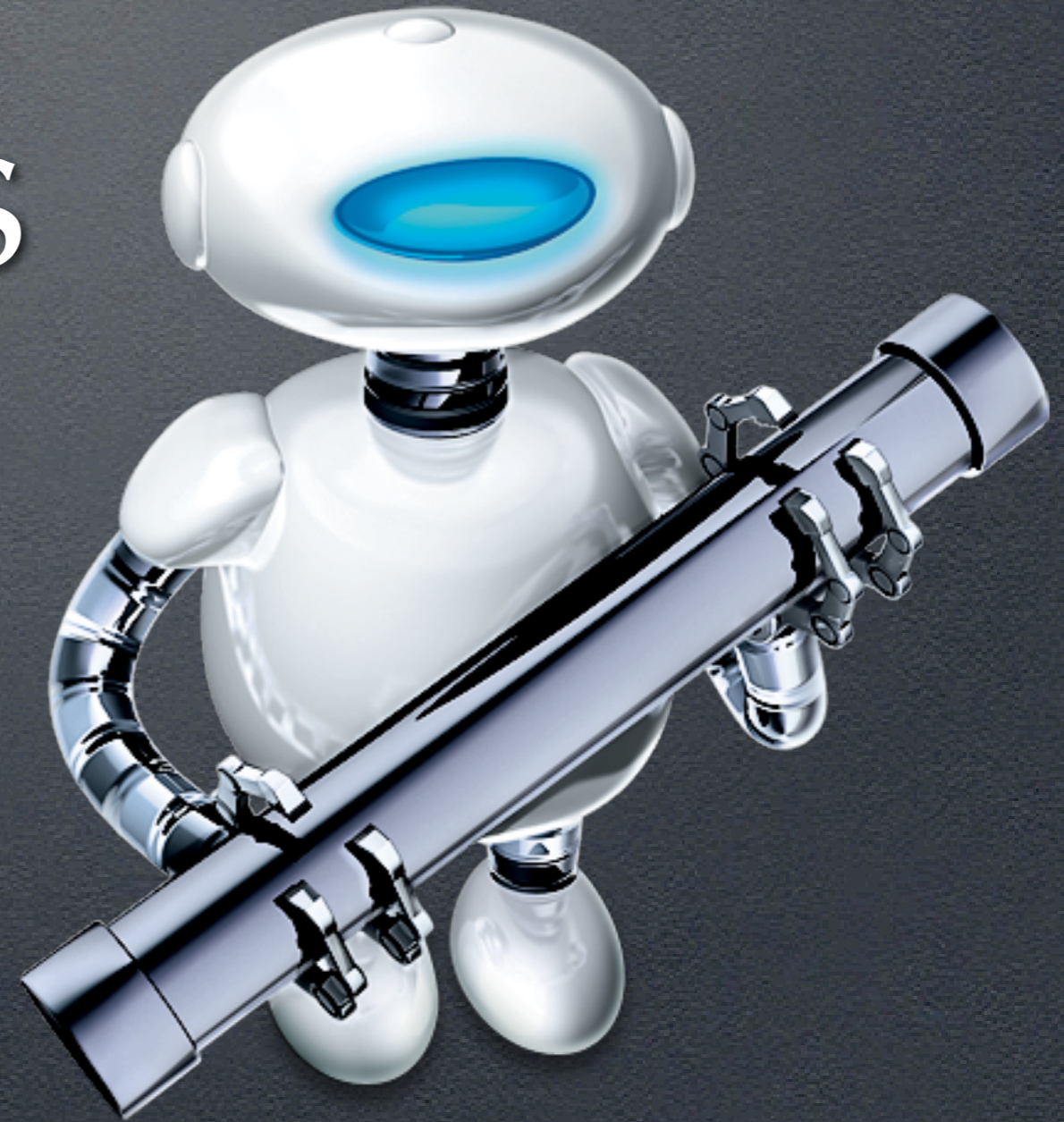
- Brings the Power of Automation to the User Level!
- Reduce User Error
- Reduce Time Consuming and Repetitive Tasks
- Leaves More Time for Creativity!



AppleScript

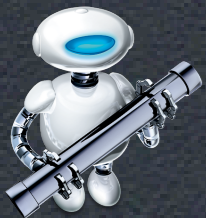


Resources



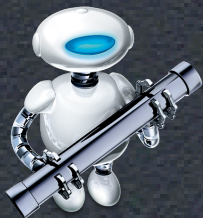
Examples

- Examples From This Session
 - <http://www.automatedworkflows.com/presentations.html>



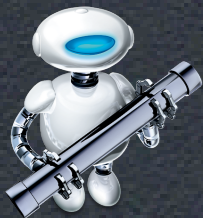
Automator Resources for Creatives

- Automator and Aperture
 - <http://automator.us/aperture/>
- Pro Photography and Automator
 - <http://www.apple.com/pro/photo/automation/>
- Actions for InDesign, Quark, Photoshop, etc.
 - <http://www.automatedworkflows.com>



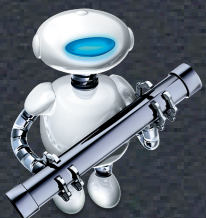
Automator Web Sites

- Apple's Automator Web Site
 - <http://www.apple.com/automator/>
- Sal's Automator Web Site
 - <http://automator.us>
- MacScripter.net's Automator Actions
 - <http://www.automatoractions.com>
- Automator World
 - <http://www.automatorworld.com>

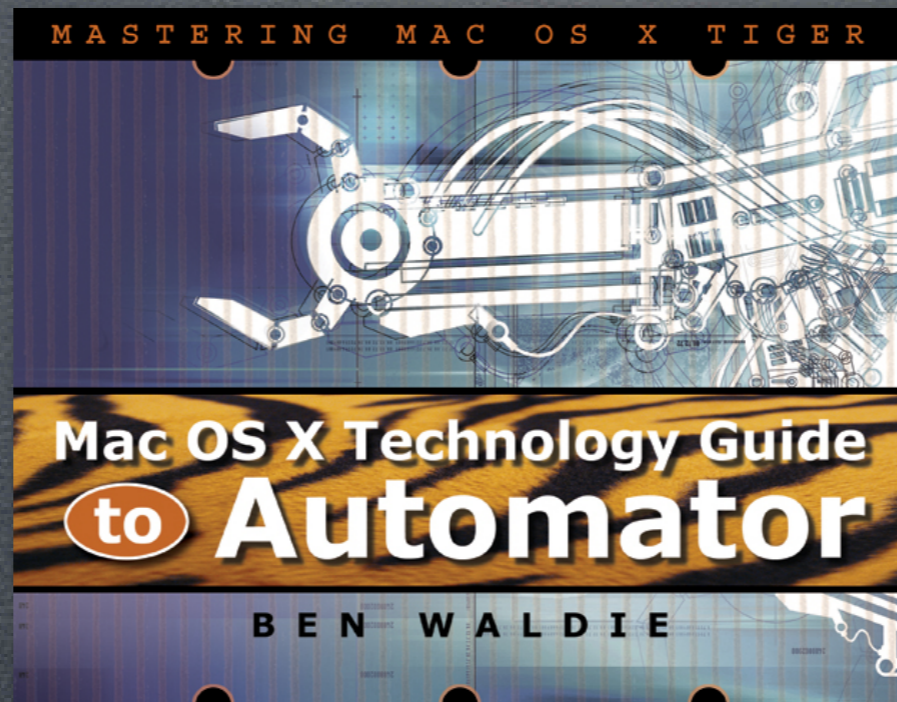


Mailing Lists/Forums

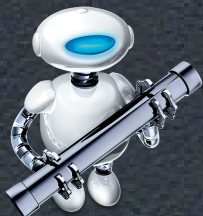
- Apple's Mailing Lists - Automator Users, Automator Developers, and more!
 - <http://lists.apple.com>
- Apple's Discussion Boards - Automator and More!
 - <http://discussions.apple.com>
- MacScripter.net's BBS
 - <http://bbs.applescript.net>
- Automator World's Forums
 - <http://automatorworld.com/forums/>



Books

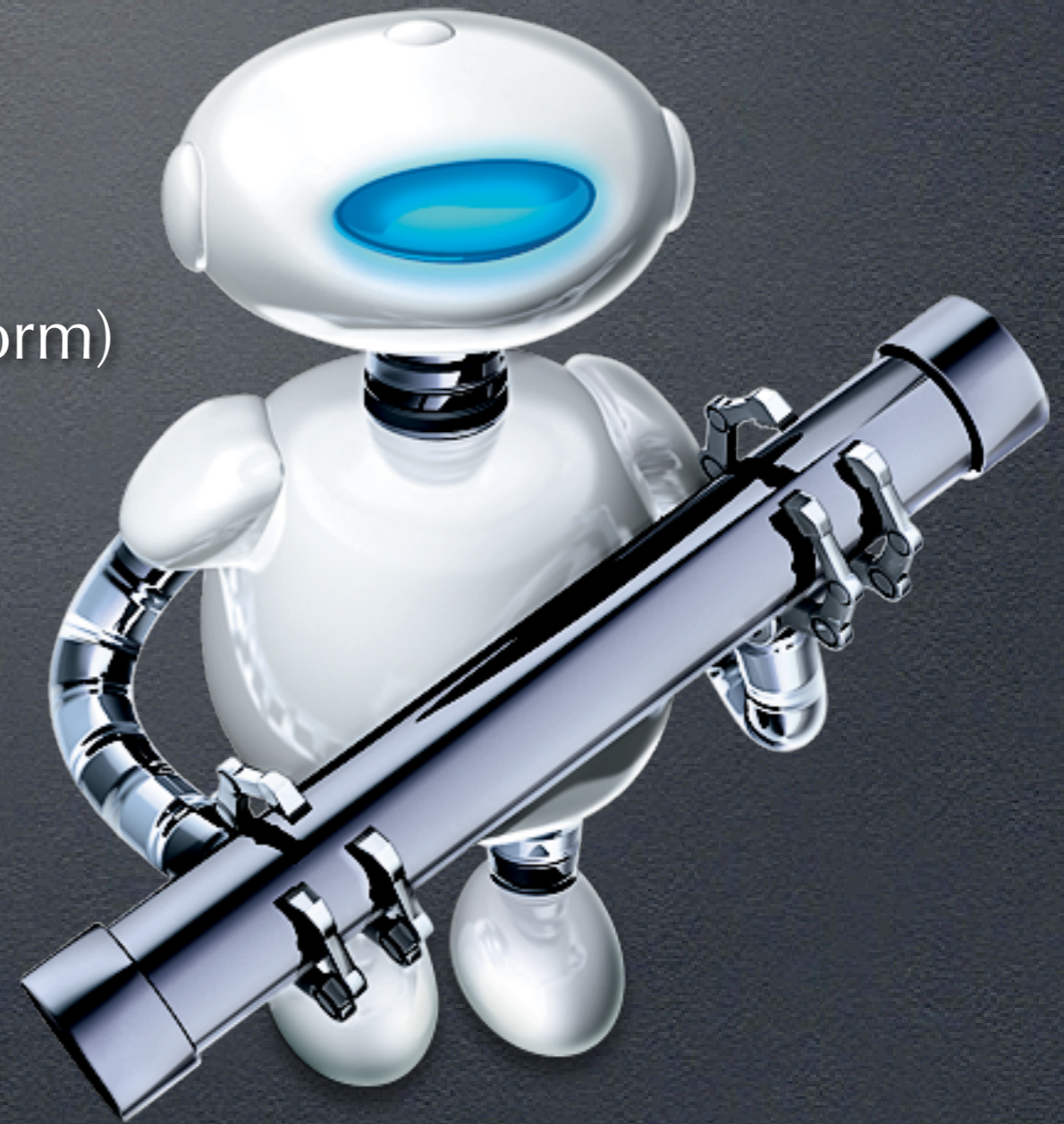


- SpiderWorks, LLC
 - <http://www.spiderworks.com>
 - “Mac OS X Technology Guide to Automator”, by Yours Truly
 - “Danny Goodman’s AppleScript Handbook”
 - “AppleScripting the Finder”



Q & A

(Please Fill Out Your Evaluation Form)



Contact Information

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<http://www.automatedworkflows.com/presentations.html>

