



iPad for Business

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Multiple Apple Desktop and Server Certifications,
10.1-10.6

Apple Certified Trainer

Apple Consultants Network

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Leadership Monkey for the Los Angeles ACN Chapter

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iPad: Some Differences from iPhone

Screen Size

Speed

Larger Keyboard

Physical Keyboard Accessible

Battery Life

Different Kind of Apps

App Cost



iWork Apps

Keynote

Pages

Numbers

Can also export or email as Word (Pages) or PDF documents



Office2 HD

Alternative applications with Microsoft Word and Excel compatibility

Open and save documents from cloud based storage

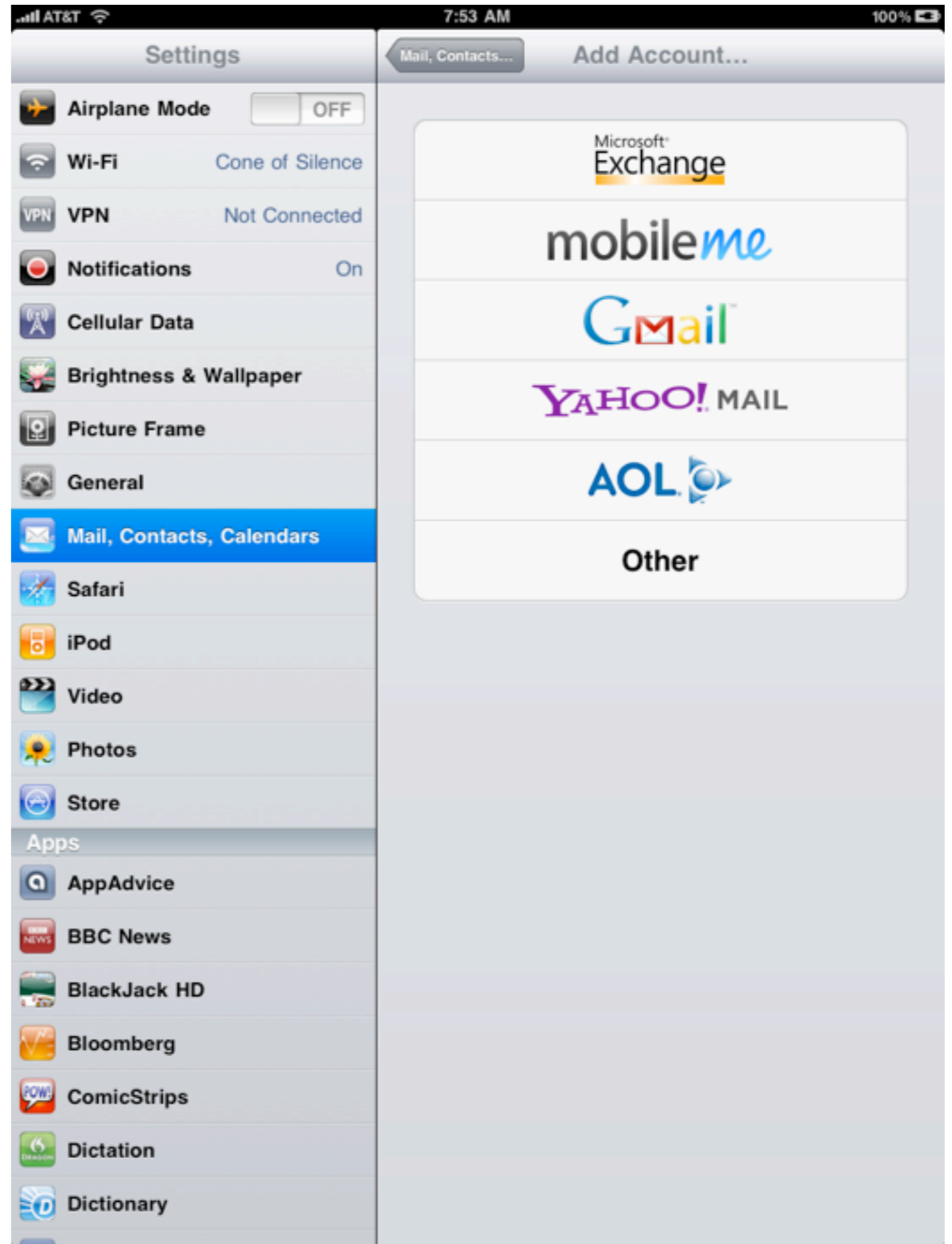


Mail

Connect to existing POP or IMAP servers

Connect to business or corporate servers

Connect to popular consumer services



Bento

Flat file database from FileMaker, Inc.

Comes with many built-in templates.

Syncs via WiFi to Bento on Mac OS X.



FileMaker Go

Access to FileMaker databases

Use iTunes File Sharing to get files in and out for single-user database.

Can connect to networked databases on FileMaker Server



Tasks & Project Management

Things
OmniFocus

Higher-end task managers
using GTD method

Manage multiple to-do lists,
notes and projects

Multiple ways to sync.
OmniFocus includes Cloud-
based Syncing



Notes

SimpleNote

EverNote

Sync between iPad, Cloud

Desktop apps (Notational
Velocity & Evernote)

Automatically synchronizes

Save Web pages



SoundNote

(Formerly SoundPaper)

Records audio around you and syncs it to your notes

Lets you type AND draw as you take notes



Pencast Player

Download, view and play notes taken with the LiveScribe pen system.



Cloud Storage

Dropbox

Box.net

Sugarsync

Syncs documents between
your Mac, PC & iPad

View & open documents,
spreadsheets,
presentations, videos, and
photos



OmniGraffle

Creates quick diagrams, org charts, flowcharts and business graphics.

Stencil library available

Imports/Exports to
OmniGraffle on Mac
OS X.



GoodReader

Excellent and managing a library of PDFs and other document types

Great at reading large PDFs

Allows for searching your documents



BlogPress

Blog editor for popular sites

Supports photos, YouTube,
HTML inserts

Write one, multiple posts

Works with Blogger,
WordPress, TypePad,
Moveable Type, Live Journal,
Drupal, Joomla, Tumbler,
Squarespace



Outliner

Organize thoughts,
tasks and projects in
outline mode

Synchronize securly
with online Outliner
site

Import/Export as
OPML



TextExpander

Lets you “type” faster
using abbreviations

Syncs to desktop
version

Supported in many
applications natively
as well



Voice Memos

Adds audio recording to iPad

Unlimited recording time

Email or export recordings

Use MacSpeech Scribe on Mac to transcribe



Dragon Dictate

Uses Dragon Naturally Speaking (internet required) to convert voice to text

Dictate notes, email messages, SMS

Lets you save multiple notes



GoToMeeting / WebEx

Attend online meetings

View slide presentations with audio

Sends your audio to others in meeting



1Password

Securely store web site names/ passwords, notes, credit card and other personal info

Syncs via WiFi to 1Password for Mac OS X



Delivery Status

Real-Time package tracking for multiple services

Tracks FedEx, UPS, USPS, DHL, etc.



Stocks

Track your
investments and
portfolios

Follow world markets

Get relevant financial
news



Roambi Visualizer

Lets you touch, turn
and analyze your data

Can read data from
Excel, GoogleDocs,
Crystal Reports,
Salesforce.com and
others

Innovative way to view
your data



Kayak

Fast flight search
functionality

Search by date or
destinations over all
airlines

Shows flight prices
and schedules



FlightTrack

Live flight tracking with realtime updates and great maps.

Great for knowing departure and arrival times for your flights



IMDb

Largest collection of movie, TV & entertainment talent

Browse trailers, get TV listings, get detailed info on movies, TV shows and actors.



Newsreaders

Reeder
Pulse

Reads RSS feeds

Can display the full
story within the app

Syncs with Google
Reader



Twitter Clients

Osfoora HD

Twitterific

Tweetdeck

Powerful & easy to use
Twitter clients

Search, lists, replies,
direct messages,
follow/unfollow

Multiple accounts



TextPlus

Adds texting to iPad
even over WiFi.

Text to other TextPlus
users or to any phone
via SMS for free



Instant Messaging

AIM

Beejive

Chat with AIM or iChat

Beejive adds MSN,
Yahoo, GoogleTalk,
Facebook IM, ICQ,
Jabber

Works when app is
closed



Skype

Still an iPhone app

Allows you to communicate with other Skype users

Make real telephone calls to any number over WiFi (extra fee)



Square

Accepts credit card payments on iPad

Swipe cards (with attachment) or enter info manually

Send email or SMS receipts



Wikipanion

Fast Wikipedia client

Allows for
bookmarking, history,
in-page searching,
saving photos to iPad
Photo Library and
more



Save Web Pages

Offline Pages
Instapaper

Save entire web pages
for offline reading

Supports all formatting
and images



Zillow

Top real estate app

Finds home values,
properties for sale or
rent

Displays history of
property value

Information on
neighborhood



Wi-Fi Finder

Uses your location (via GPS) to find nearby WiFi hotspots

Download database for offline searching

Over 320,000 locations in 140 countries



LogMeIn Ignition

Remotely access one or more computers

Use the remote computer directly from your iPad

Little configuration

Provide remote support to others



Server Admin Remote

Monitor and control
remote Mac OS X
Servers

View CPU and
Network usage,
access and error logs

Monitor various
running services



VNC Apps

Mocha VNC
iTeleport

Access VNC enabled
Mac or Windows PC

Requires router
configuration if active



Remote Desktop

Provides Remote Desktop Connection to PC or Mac OS X

Run a terminal services session on Windows or Mac OS X using AquaConnect



iSSH

Provides SSH terminal connection to host computer

Also provides Telnet and VT100

Multiple simultaneous connections





The World's First Social Ma

- Great Free Apps
- App Store Essentials
- Game Center
- iPod Click Wheel Games

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- Utilities
- Weather

iPad



iPad

APP STORE QUICK LINKS

- App of the Week
- iWork
- Huddle Games
- Digital Nomads
- Get Stuff Done
- Creative Editing Kit
- Apps For Kids
- Music Creation
- Apps from iPad TV Ads
- App Store On Facebook

New and Noteworthy [See All >](#)



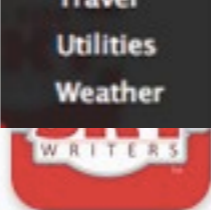
Maroon 5
Music



Nat Geo Games: ...
Games



Fitness for iPad
Healthcare & Fitness



Little Sky Writers
Education



Danger Derby
Games



OmicronNotes - ...
Productivity



Macmillan
Education



The Secret of Mo...
Games



We City for iPad
Games



Heroes of Kaleva...
Games



The Sneetches - ...
Books



Fiona's Flowers ...
Games



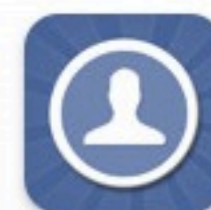
The Legend of S...
Books



Interview
Lifestyle

TOP CHARTS

Paid Apps [See All >](#)



1. **Friendly - Facebook Browser**
Social Networking

2. **Pages**
Productivity

3. **Angry Birds HD**
Games

4. **Numbers**
Productivity

5. **Keynote**
Productivity

6. **GoodReader for iPad**
Productivity

MobileMe

Provides over the air syncing

iCal, Address Book and Safari on Mac OS X

Outlook on Windows



Case

Provides protection while still giving access to controls and dock



Dock

Place iPad in dock for holding it upright.

Can be used for charging with power adapter

Audio line out



Keyboard Dock

One piece design provides dock for supporting iPad

Customized keyboard provides access to common iPad functions

Audio and Dock ports



Wireless Keyboard

Standard Bluetooth
wireless keyboard

Pairs easily with iPad



VGA Adapter

Allows video out for various apps

Keynote

Videos

You Tube



Camera Connection

Two adapters

USB adapter for direct camera connection

SD card adapter

Imports photos and movies into Photos app



Power Adapter

10 Watt power adapter

Useful with dock or as
a second adapter
around the house or
office





Demo

iPad for Business

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www.goodmanconsulting.com