

Aperture 3 Power Tools

Preparation and Overview

Jan. 2011

This all day workshop starts on Jan. 26, 2011 at Macworld in San Francisco. The course is led by Derrick Story. You can see the online info page here:
<http://www.macworldexpo.com/sessions?s=QSHOWA001NIF>

What Should I Bring?

I recommend that you bring your MacBook with Aperture 3 loaded. If you're not currently using Aperture, you can download a 30-day trial here:

<http://www.apple.com/aperture/> (look for link at the bottom of the page)

Aperture 3 is also available in the Mac App Store for \$80. That's a great deal.

For reference, you may also want to download the Aperture 3 User Manual from Apple:

<http://www.apple.com/support/aperture/>

Have some images preloaded in your Aperture library so you can experiment with some of the techniques in real time.

I also suggest that you bring a memory card or camera with images on it so you can import into your Aperture library. Don't forget your memory card reader if you need one!

Class Overview

We will try to cover as much territory as possible in one day. Our pace will depend in part on the class itself. I will do my best to keep things moving along.

MORNING SESSION

A Quick Look at RAW

To take full advantage of digital photography's power, you should understand the RAW format. Learn about RAW's advantages and why it is such an important part of the Aperture workflow. (We won't spend much time on this, but I do want to do a quick review.)

Aperture: How Does it Compare to Adobe Lightroom 3 and Photoshop CS5?

Adobe Lightroom supports many of the same capabilities as Apple's Aperture. How do these two major titans stack up against one another. And can we use CS5's Bridge and Adobe Camera Raw as a substitute for both Lightroom and Aperture? (Again, just a quick overview.)

Tour of the Interface and Essential Preferences

This segment will help you become comfortable with the Aperture environment and learn how to configure your preferences to get you up to speed quickly. (This is a very important module because it effects many of the other things you do in the application.)

Working with Projects

Aperture provides you with powerful options for organizing your work. Here's how to set up your Projects, Albums, and Folders.

Uploading and Importing

Preparing for import

Using managed libraries or referenced file approach

Creating metadata presets and views

Adding keywords on import

Importing images from a digital camera

Controlling file formats on import (Raw, Jpeg, Movie, Audio)

Managing movies from your digital camera

Importing images from a hard drive

(I think this is one of the most important segments of the day. You'll see why.)

Viewing Images

Viewing in Full Screen mode

Zoom to Actual Size

Using the Loupe for a closer look

Using Quick Preview

Proofing profiles and onscreen proofing

Managing previews

LUNCH

AFTERNOON SESSION

Image Processing

Aperture's powerful set of non-destructive image editing tools allows you to work on your Raw files and Jpegs alike. You can create and edit alternate versions without tapping extra disk space. Then if you need to, you can easily export into Photoshop for more complicated jobs.

We'll spend quite a bit of time on this.

Exporting Images

Learn the difference between exporting master files and the various options you have for versions of them. This is a powerful function in Aperture that will save you lots of time as you use your pictures for different situations.

Video Editing and Production

Chances are, your DSLR captures video. But we all know that unedited video can be boring. The good news is that Aperture's powerful set of basic production tools allow you to extract the best moments from your movies and enhance them with audio, still images, titles, and transitions. The result? Interesting movies that your audience will enjoy.

Integrating iPhoto with Aperture

iPhoto is an excellent photo management application in its own right. Some of its unique tools complements Aperture's powerful feature set. In this module you'll learn how to integrate the best of both applications into a seamless workflow.

Backup and Archive

Finally, a photo workflow that includes easy-to-use archiving, even to multiple drives. Sleep better at night knowing that your day's images are backed up, safe and sound.

Additional Resources

I have more than 8 hours of online training available at Lynda.com:

[Aperture 3 Essential Training](#)

On my site, The Digital Story, I have an Aperture Learning Center where all content there is free:

<http://www.thedigitalstory.com/aperture/>

If you have any pre-conference questions, please email me at:
dstory@gmail.com