

MacIT Conference P242
OS X Migration Case Study: After The Migration

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Agenda

- Introduction, agenda, & questions for you
- Thumbnail description of enterprise computing at Penn
- Operating system migration philosophies & strategies
- Operating system upgrade tactics
- Where are we now?
- Migration observations & lessons learned
- Issues that still keep me up at night
- Web sites, credits, & questions

Know Your Audience...

- How many of you are with for-profits?
- How many of you are with non-profits?
- Central IT, local IT, or ?
- How many of you are using Mac OS X as your primary operating system?
- How many of you are with an enterprise that has or had a Mac OS X migration strategy?

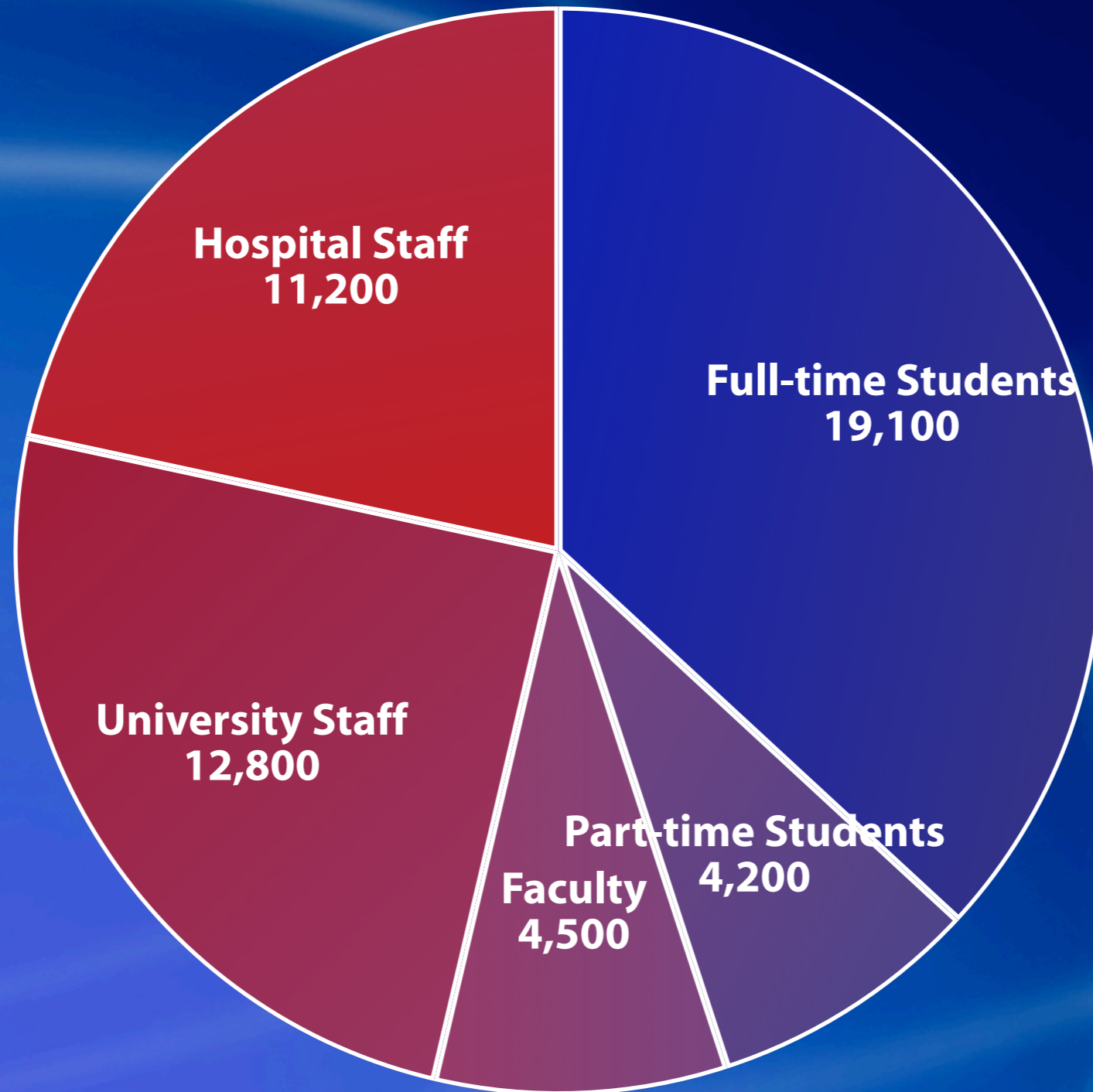
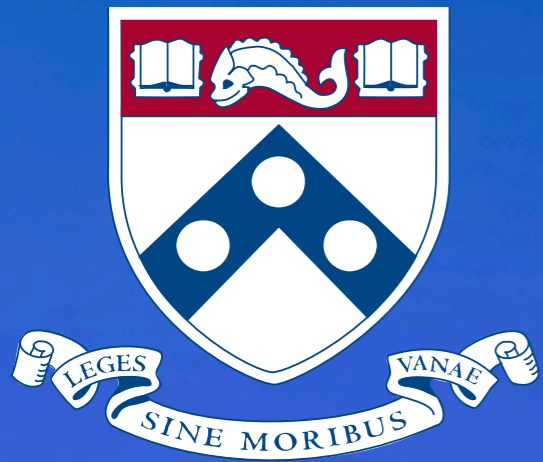
A Little Context – The Enterprise I Come From

- *Highly* decentralized computing environment since 1996
 - This decentralization is a reflection of the general University environment
 - Individual Schools & Centers make most of their own purchasing & support decisions under a theory developed by the Wharton School of Business called 'responsibility center management'
- Penn as a whole is aggressively multi-platform

A Little Context – The Enterprise I Come From

- Central IT works to enable individual Schools & Centers to achieve their specific information technology needs & goals
- Many of our vendors, including Apple, consider us to be a very 'corporate' higher education institution

A Little More Context – Chart



Yet More Context – Statistics

- Over 720 information technology professionals, of which approximately 350 are providing local support, giving us an average direct support ratio of about 80:1 for faculty & staff
- On-campus undergraduate student support is provided by 8 information technology professionals, 25 student managers, & about 175 information technology advisors (ITAs)

Yet More Context – Statistics

- 65,300 affiliated personal computers (approximately 1.26 per user & rising)
- 15,300 affiliated Macintoshes (approximately 23.5% of total & rising slowly)
- 3 to 4 year product life cycle
- Fiscal year begins July 1

Operating System Migration Philosophies & Strategies

- Some quick definitions
- Migration philosophies
- Migration strategies
- Training
- Targeted developer spending

Some Quick Definitions...

- Operating system migration
 - Major change in technology — i.e. from Mac OS 8.x/9.x to Mac OS X.x
- Operating system update
 - Relatively minor update in technology — i.e. from Mac OS X version 10.2.x to Mac OS X version 10.3.x
- Operating system patch
 - Minor update/bug fix — i.e. from Mac OS X version 10.3.6 to Mac OS X version 10.3.7
- This is often tough for non-Mac OS folks in the enterprise to parse, because Microsoft does it very differently...

Operating System Migration Philosophies

- Operating systems are just operating systems
 - A definition:
 - “Software that controls the operation of a computer and directs the processing of programs (as by assigning storage space in memory and controlling input and output functions)” - Webster’s, 1961
- Doesn’t sound that wild or new, does it?

Operating System Migration Philosophies

- Don't get caught up in either the glamorous features or the spectacular bugs
- In the end, it's the applications that matter
 - Nobody will care about Mac OS X version 10.3.x in several years, but they will care about Photoshop 9 & Word 12, & whether they work...

Operating System Migration Strategies

- Make it an easy decision to migrate
- Cover all supported applications
- Give relevant & useful advice on whether to upgrade from the current operating system or start from scratch

Training Is Part Of A Migration For Support Professionals

- We've sent about 35 local support providers to the various Apple courses for IT Professionals
- The most recent versions are:
 - Mac OS X Help Desk Essentials v10.3 (3 days)
 - Mac OS X Server Essentials v10.3 (4 days)
 - System Administration of Mac OS X Clients v10.3 (5 days)
- We find that these courses are not always a great fit for our highly varied environment

Training Is Part Of A Migration For Users

- For users, training has tended to be at the local level & somewhat informal
 - We've seen no push in our decentralized environment for centralized user training
- It's proven problematic to find application-specific Mac OS X training, even for very popular applications (i.e. Excel, Word)
- We maintain lists of books/manuals that have been found to be effective

Targeted Developer Spending, Part I



- Qualcomm Eudora 5.x/6.x
 - Contracted with Qualcomm to add Kerberos v.5 support
 - Slowly but steadily worked to implement effective parsing between SSL & Kerberos on mail servers that support both
- dataComet-Secure X
 - Contracted with dataBeast to add Kerberos v.5 support

Targeted Developer Spending, Part II



- Assignments 2.x
 - Kerberized & 'Cocoa-ized' internally written IP assignment application
 - Most IP addresses at the University are still manually assigned – one of the costs of being an early adopter!
- NewsWatcher was a two-step process
 - We hired Vanteon to Kerberize the classic version of NewsWatcher 2.2.2 to 2.2.2up
 - When 2.2.2 was successfully Kerberized, we helped Simon Fraser Kerberize MT-NewsWatcher 3.4

Targeted Developer Spending, Part III



- When in doubt, ask the developer!
 - Symantec didn't have a corporate installer for Norton AntiVirus 9.0.x
 - This caused the incredibly annoying 'you must subscribe' message after a year
 - Our users have use as long as they are affiliated with us
 - We made our feelings known — now there is a corporate installer, & it didn't cost us any extra

Operating System Upgrade Tactics

- An operating system upgrade triad
- The Penn operating system life-cycle
- Controlling costs
- Ensuring enterprise-wide compatibility
- Dealing with 'laggard' applications
- Installer development

An Operating System Update Triad

- 1) Affected support providers should investigate the update on release
- 2) Updated enterprise-specific installers should be provided as soon as possible
 - Updated application & security installers for Panther were provided the week of release

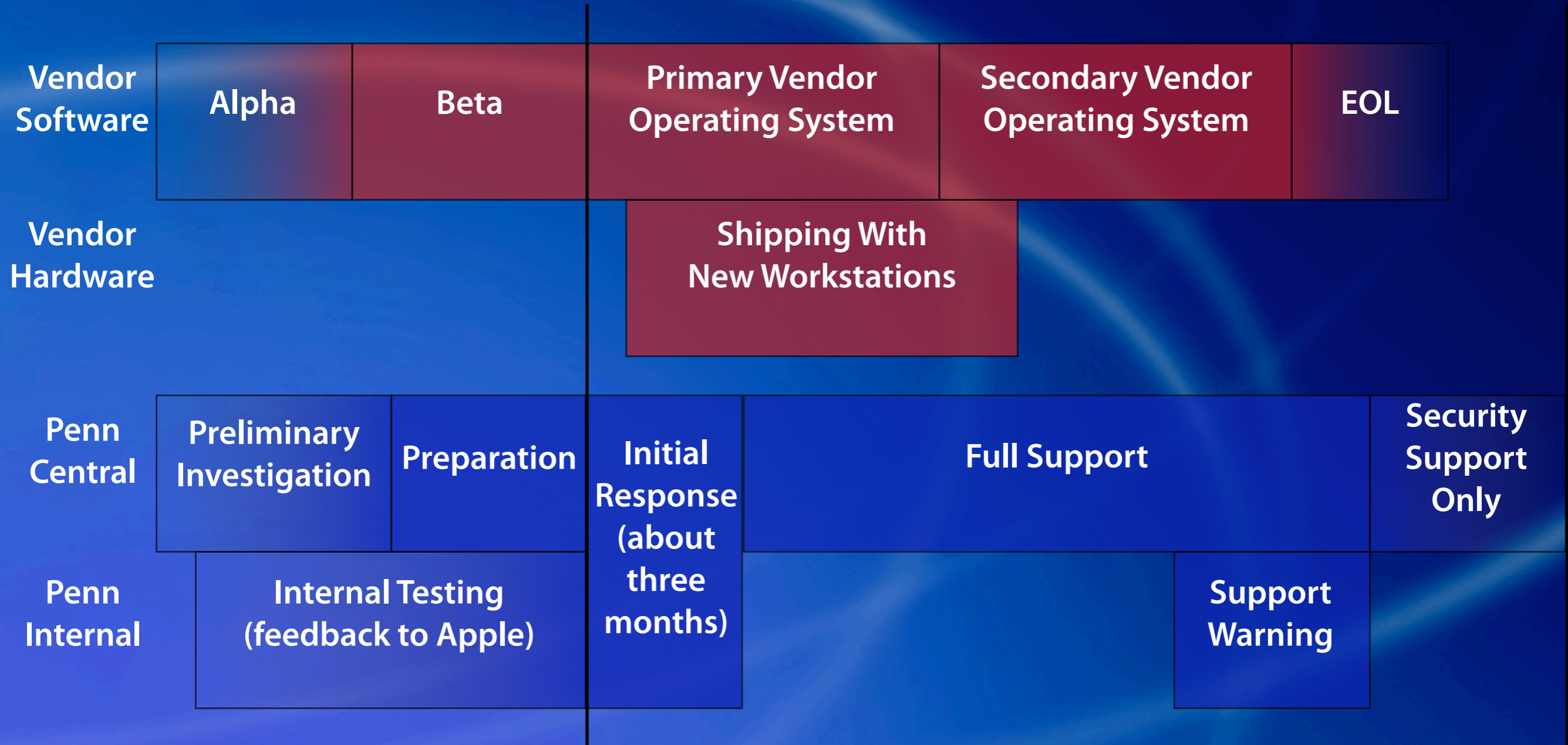
An Operating System Update Triad

- 3) 'Normal' users should wait for an approximately three month 'cooling off' period
 - This was our statement for Panther on the day of release:

“Information Systems & Computing (ISC) will support Mac OS X version 10.3 for its clients only on new Macintoshes that ship with Mac OS X version 10.3 pre-installed. ISC strongly recommends that all other users adopt a 'wait and see' approach, continuing to use previous versions of the Mac OS (including Mac OS X versions 10.1.5 and 10.2.x) until the initial bugs in Mac OS X version 10.3 are identified and fixed.”

Our Operating System Life-Cycle

(not to time scale)



Enterprise Support Of Mac OS X Releases

	Mac OS X version 10.0.x	Mac OS X version 10.1.x	Mac OS X version 10.2.x Jaguar	Mac OS X version 10.3.x Panther	Mac OS X version 10.4.x Tiger
Apple Released	March 2001	September 2001	August 2002	October 2003	April 2005
Penn Supported	July 2001	January 2002	November 2002	January 2004	July 2005
Penn Recommended	never	July 2002	July 2003	July 2004	July 2005
Penn Retired	July 2002	July 2004	<i>July 2006</i>	?	?

Controlling Costs: Site-Licensed Software Upgrades

- Worked with Apple to implement a version of the Apple Maintenance Program for Penn for Mac OS X version 10.2.x/10.3.x
 - Departments purchasing licenses have the right to the Mac OS during the three year term of the agreement & will exit the program with the perpetual rights to whatever version of the Mac OS happens to be shipping at that time
 - Our minimum system requirements (not Apple's) for 10.2.x are G4 or G3 400 MHz & above, 256 MB RAM

Controlling Costs: Software Usage Management

- Sassafras KeyServer is in use at many Schools & Centers throughout the University, but not centrally deployed
- Sassafras recently announced an update to K2 (version 6.1, available in February) which includes significantly upgraded reporting capabilities

Ensuring Enterprise-Wide Compatibility

- Test, test, & test again
- To help with consistent, repeatable testing, we have what we call a Standards Lab with representative workstations & operating systems from the last four years
- The Standards Lab has five Power Macintoshes (G4s & G5s), each one loading multiple representative versions of the Mac OS ranging from 9.1 to 10.3.7
- Standards Lab resources can be requested by any IT professional at the University

Dealing With 'Laggard' Applications...

- When you roll new hardware or software, make sure that it works with your aging but essential application software
 - Virtual PC 6.x on the PowerMac G5 is a recent & painful example that comes to mind
- When an application begins breaking, develop a plan of action to deal with it until it is either replaced or revised

Installer Development

- When you roll new hardware or software, make sure that it works with your aging but essential application software
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Our History Of Mac OS X Installers

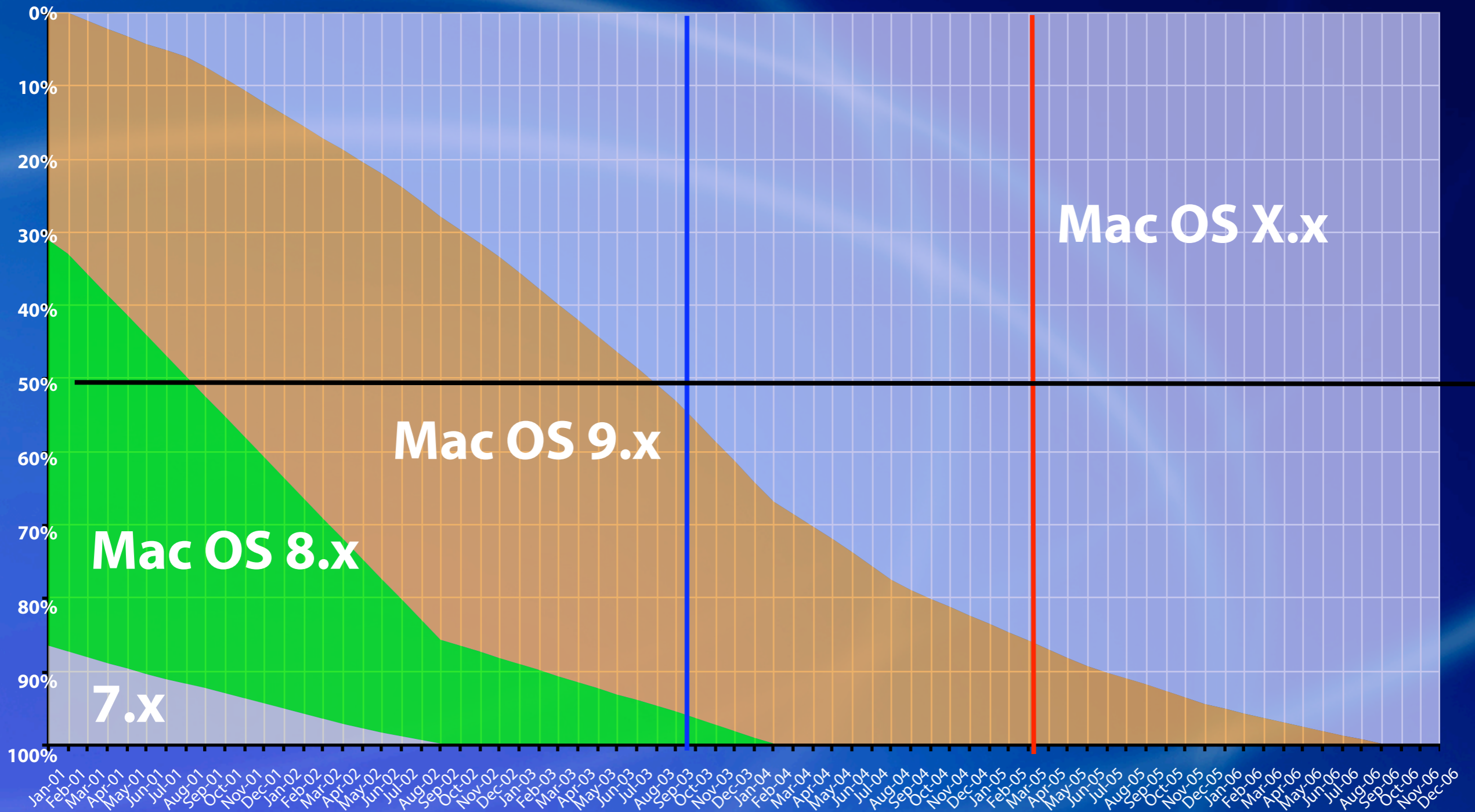


	Carbon Installers	Mac OS X.x-Specific Installers
FY 2002	Mindvision Installer VISE 7.3 (NAI Carbon, Fetch, etc.)	
FY 2003	Mindvision Installer VISE 8.0.2 (NAI Carbon, Fetch, etc.)	
Jaguar Release		Mindvision Installer VISE 8.0.2 (NAI X)
FY 2004	Mindvision Installer VISE 8.2 (Eudora, Fetch, Kerberos, etc.)	Mindvision Installer VISE 8.2 (NAI X, NAV 9.x, etc.)
Panther Release	Mindvision Installer VISE 8.3 (Fetch, Kerberos)	Mindvision Installer VISE 8.3 (NAI X, Eudora)
FY 2005	Mindvision Installer VISE 8.4 (Fetch, Kerberos)	Mindvision VISE X 1.2.1 (NAI X, Eudora, Mozilla, etc.)
<i>FY 2006</i>		<i>Mindvision VISE X 1.5.x</i> (NAI X, Eudora, Mozilla, etc.)

So, Where Are We Now?

- Enterprise desktop operating system migrations are slow on any platform
- That said, we feel pretty good about where we are...
- ...about 92% of our Mac OS installed base is currently running some version of Mac OS X
- 84% are running Jaguar or better
- Peak of change was in Q4/2003 & Q1/2004, when we were migrating about 350 users a month

Five Years Of Mac OS Percentages At Penn



Question: How Do We Know Our Numbers?

- Our data comes from:
 - Apple
 - Surveys
 - Port scans/download counts (useful port scans are now less frequent due to security concerns)
 - University computer store (Computer Connection)
 - University purchasing department (Purchasing Services)

Question: How Reliable Are Our Numbers?

- Our data is still not nearly as complete or as accurate as we'd like it to be (*hopefully* most of you have more complete data)
- Hindsight tells us that we've rarely been off by more than 2%

Migration Observations & Lessons Learned

- Privileges for 'normal' users
- Implementing Mac OS-centric technologies
- Enterprise-level Apple & third-party tools
- Hardware recommendations

Security Actually Exists In Mac OS X...

- Basic security (real login passwords for “normal” users) is an issue for the first time in the Mac OS
 - If they flat out forget the password, it’s often a real problem
 - The same issues we’ve had first with Windows NT Workstation, and then with Windows 2000 Professional & Windows XP (Professional & Home) users for several years

What Kind Of Privileges For 'Normal' Users? Part I

- Two schools of thought...
- 1) Lock 'em down!
 - Keeps users from blowing away their workstations, most of the time
 - In many cases, doesn't let users install, configure, or update
- 2) The workstation is 'wide open'
 - Lets users do such wonderful things as throwing out various acutely relevant folders
 - Of course, they also have the freedom to install software as needed

What Kind of Privileges For 'Normal' Users? Part II

- Some local support providers deploy laptops with full administrative access, while locking down the desktops
- Again, past painful enterprise experience with Windows NT Workstation, Windows 2000 Professional, & Windows XP (Professional & Home) is often valuable here

Implementing Mac OS-Centric Technologies: ColorSync



- Tough to implement accurate color across the cross-platform enterprise except in the most basic way
- On the departmental level there are higher returns with significant cost savings when what people print actually resembles what they see on their displays
 - Quicker finished projects
 - Less (expensive) reprints
- A quick & dirty return: do your users have the appropriate factory display profile selected in System Preferences? It usually helps...

Implementing Mac OS-Centric Technologies: Rendezvous

- Newer printers like the Hewlett-Packard LaserJet 42x0 & 43x0 support Rendezvous...
- ...which yields to problems like many printers showing up in the same Rendezvous list when you've got a large local zone
 - hp LaserJet 4300 (00:....:47)
 - hp LaserJet 4200 (00:....:33)
 - hp LaserJet 4300 (00:....:65)
- You mean you don't know all your printer's MAC addresses by heart?

Enterprise-Level Apple Tools & Paid Support



- Apple Remote Desktop 2.1
 - Slowly but surely getting there...2.x is a *significant* upgrade from 1.x
 - Scalability issues do exist, especially when working in large subnets
- Apple OS X Server Admin Tools 10.3
 - Note that these tools work fine on Jaguar Server
- AppleCare Help Desk Support
 - Can be a gateway to better support, but is not necessarily an end-all, be-all
 - Far superior to what it was several years ago

Enterprise-Level Third-Party Tools

- LANDesk Management Suite 8.5
 - At the show, booth 721
 - Being separated from Intel continues to do wonders for their Mac OS support...
- Netopia Timbuktu Pro 7.0.3 for Mac OS
 - At the show, booth 749
 - Still the most flexible of the remote control applications
 - Often used to support remotely located senior administrators
 - Timbuktu Pro 8.0 is on its way (February), will include SSH tunneling & Rendezvous support

Third-Party Tools For Windows Integration



- Thursby ADmitMac 2.0.2
 - At the show, booth 2211
 - Allows realistic (as opposed to theoretical) Active Directory integration
 - Doesn't require a schema change on the Windows side
 - Implemented successfully in several of our units
- Microsoft Remote Desktop Connection 1.0.3
 - At the show, booth 1117
 - Basic, but surprisingly good

Writing Hardware Recommendations

- At Penn, I write yearly hardware & OS recommendations for both Mac OS & Windows, with quarterly addenda
- These recommendations are for new desktop workstations to meet our 4 year life cycle

Hardware Recommendations

Current & Proposed

	FY 2005	FY 2006
Processor	1.8 GHz PowerPC G5	<i>1.8 GHz or 2.0 GHz PowerPC G5</i>
Memory (RAM)	1.0 GB	1.0 GB
Hard Disk	80 GB	<i>80 GB or 120 GB</i>
Monitor & Video	17-inch CRT or 17-inch LCD 64 MB discrete	<i>17-inch CRT or 17/19-inch LCD</i> 64 MB discrete
Optical Drive	CD-RW/DVD-ROM 'combo'	CD-RW/DVD-ROM 'combo'

Issues That *Still* Keep Me Up At Night

- Apple & the enterprise are still an uncomfortable fit
- Constant change with web browsers
- Oracle financials are still not native
- Current state of backup, anti-virus, & design/desktop publishing
- High-end desktop hardware pricing
- Increasing mobile population & associated issues
- Rapid aging of early Mac OS X releases

Apple & The Enterprise Are Still An Uncomfortable Fit, Part I

- Disclaimer: I'm not interested in turning this into a gripe session
- Moreover, all of these conditions can be fixed!

Apple & The Enterprise

Are Still An Uncomfortable Fit, Part II

- Dealing with other enterprise vendors does not always place Apple in a beneficial light:
 - No road maps to retirement of support for an operating system
 - Training is sparse & rarely free, even when making it easily available would benefit Apple
 - 3-year AppleCare should be standard on all professional workstations
 - In general, Apple is not willing to expend the resources that other R&D heavy vendors are willing to

Apple & The Enterprise

Are Still An Uncomfortable Fit, Part III

- Sometimes, Apple's concept of what enterprise means seems to be restricted to server software & hardware
- This is not a full enterprise story!
- The number six result when you search for 'enterprise' on the Apple site *still* relates to Star Trek icons...

Constant Change With Web Browsers



- Microsoft has announced that they will no longer do functional revisions of Internet Explorer for the Mac OS
- Little noticed among Mac users who are convinced that Microsoft is *always* out to get them is that Microsoft has also announced that there will also be no new independent version of Internet Explorer for Windows
- In other words, there will be no executable installer that will work for multiple versions of Windows
- You can see this with the version of Internet Explorer that is integrated into Windows XP Service Pack 2

More Constant Change With Web Browsers



- As of July 1st, 2004, Safari 1.x became our supported & recommended web browser for Mac OS X.
- We also support Mozilla 1.7.3
- *We will* be doing a cross-campus evaluation of web browsers this spring
- It is likely that there will be some kind of approval for the Gecko engine, & thus some kind of support for Firefox
- It is also likely that there will be an explicit statement that a standard University desktop should have more than one web browser installed

Oracle Financials Are Still Not Native

- Making the Oracle Financials work on Mac OS X with SSL requires an instance of the 11i Financials deployed with the Forms Listener Servlet
- Unfortunately, the Forms Listener Servlet can not be used as the Developer version we are using for our forms/reports is patch set 6 while the level that is required for the Servlet to work is patch set 7
- We anticipate moving to patch level 7 (or further) at some point, but do not have any concrete plans for when this will happen

Current Functionality With Oracle Financials

- Tested & validated Virtual PC 6.x for G4s & Virtual PC 7.x for G5s as an interim solution
- Working with native Java in Mac OS X
 - High hopes remain for a native implementation
- Explored & rejected Citrix middleware solution
 - Costs associated with our back-end server configuration were prohibitive

Oracle Financials On Mac OS X



**Firefox
1.0**

**Internet Explorer
5.2.3**

**Mozilla
1.7.5**

**Safari
1.2.4**

JDK 1.4.2

Forms Listener Servlet

Forms Designer

Oracle11i Financials

Oracle9i Database

Backup



- For years it was Dantz, and only Dantz
- Now, higher-end vendors like BakBone are making an appearance with products like NetVault
- It will be interesting to see how this growing market shakes out – certainly EMC's purchase of Dantz give them capabilities they did not previously have

Anti-Virus

- We're a cross-platform Symantec/Norton AntiVirus shop
- We've had multiple issues with them over the last year including a particularly nasty bug involving symlinks to another partition
- Now, the decision: Sophos looks quite attractive, but is it worth the trouble of switching all those users?

Design & Desktop Publishing

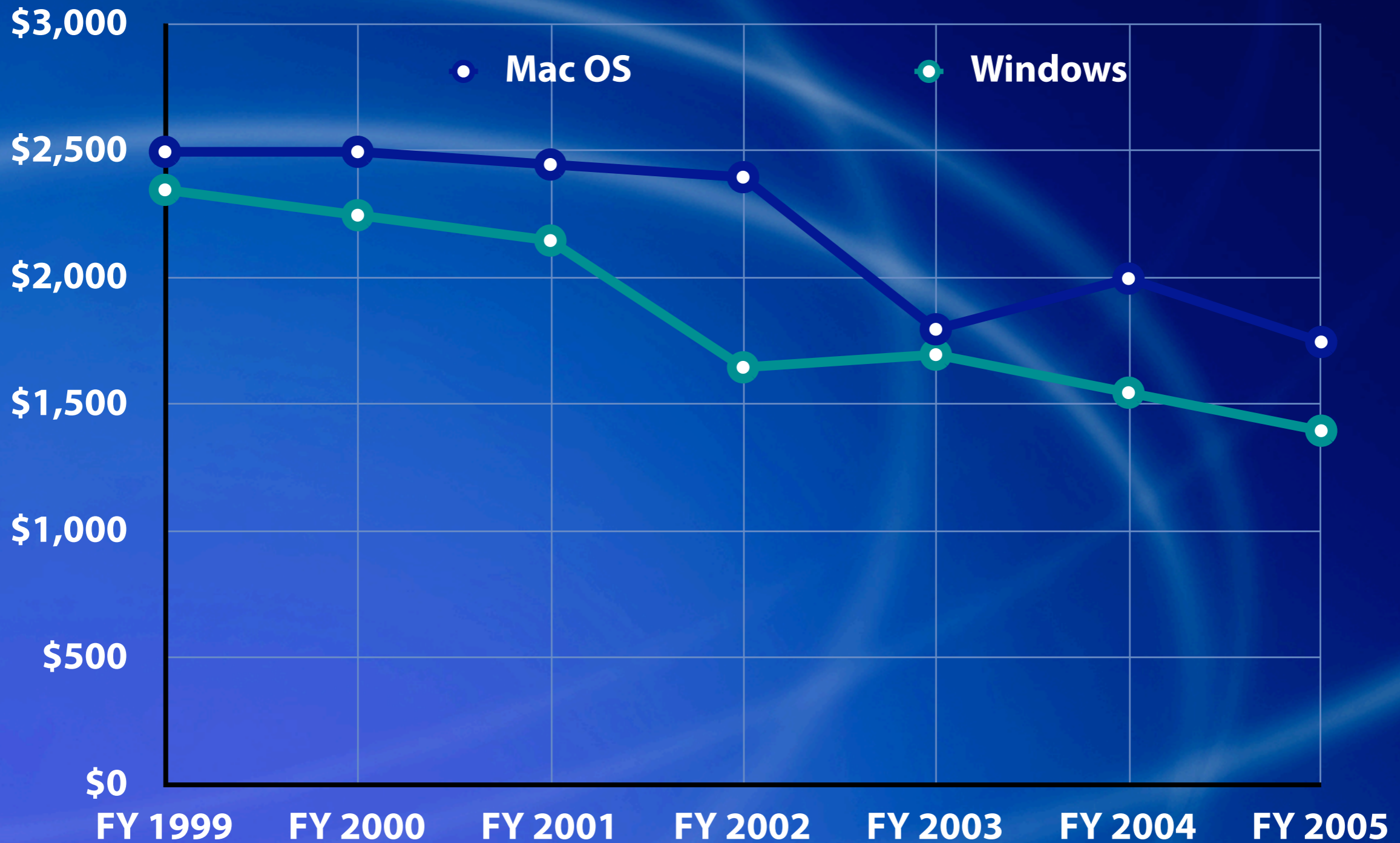


- Most Adobe-centric (Photoshop, InDesign, Illustrator, etc.) & Macromedia-centric (Dreamweaver, Flash, FreeHand, etc.) folks have already migrated
 - Some of these applications (InDesign, Photoshop, etc.) have had several major Mac OS X revisions
- Quark XPress 6.x is not exactly setting the relevant portions of the enterprise (or the rest of the world) on fire
 - Many Quark-centric portions of enterprises didn't migrate until late 2004 at the earliest

4-Year Desktop Pricing

- Apple builds the Power Macintosh G5 as a workstation-class or near workstation-class computer
- Because they build them like this, they tend to cost as much or more than Windows workstations (Dell Precisions, IBM IntelliStations, etc.)
- This leaves a hole in the 4-year desktop area which is only partially filled by the iMac/G5 17-inch

Minimum 4-Year Desktop Pricing



Increasingly Mobile Population & Associated Issues

- We're in an era where laptops have become real 'desktop equivalents' for 80% or more of our user base
- We've seen almost a complete flip in our desktop versus laptop populations in the last 4 years

Laptop Versus Desktop Share



Rapid Aging Of Early Mac OS X Releases

- About 8% of our users are still running 10.1.x, mostly because of the upgrade cost
 - We expect this percentage to fall to 0% by the end of this fiscal year
- 10.1.x has proven problematic to support
 - As of July 1, 2004, we discontinued centralized support of 10.1.x for everything except antivirus (Norton AntiVirus Corporate Edition) & secure sign-on (Kerberos)
 - In September, 2004, we discontinued support for Kerberos on 10.1.x when MIT announced two security exploits that they were not going to fix

Some Apple Web Sites

www.apple.com/macosx/

www.apple.com/itpro/

www.apple.com/server/

www.apple.com/server/resources/

www.apple.com/support/products/helpdesk.html

train.apple.com/

Some Other Web Sites

web.mit.edu/ist/topics/macOS/index.html

www.macenterprise.org

www.macOSlabs.org

www.macwindows.com

www.microsoft.com/mac/

www.versiontracker.com/macOS/

Some Penn Web Sites

www.upenn.edu/computing/arch/standards/

www.upenn.edu/computing/help/doc/os/macosex/

www.upenn.edu/computing/penngetsit/

www.upenn.edu/computing/product/

www.upenn.edu/computing/provider/

Sources, Credits, & Questions

Steven Andriole, Villanova

Mark AseLINE, Penn

Peter Bernard, Apple

Christopher Bradie, Penn

Douglas Brooks, Apple

George Colley, Thursby

Scott Collins, Sophos

Darlene Dziomba, Penn

Alexandra Ellwood, MIT

Sources, Credits, & Questions

Harris Fogel, UArts

Simon Fraser, Netscape/AOL

Mary Griffin, Penn

Eric Hermann, LANDesk

Christopher Horrocks, Penn

Mark Jeffries, Genentech

Rachael Jones, IDG

Steven Jones, Penn

Michael Kelty, Penn

Sources, Credits, & Questions

Paul Kent, IDG

Michael Lazenka, Penn

Larry Macy, Penn

Heather Meninno, IDG

Ivelis Mulhern, American Express

Helen Mulhern, KPMG

Kevin O'Connor, MakeColorBehave

Amy Phillips, Penn

Alexander Reynolds, Penn

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Katherine Ritchie, Penn

Leonard Rosenthol, pdf Sages

Jeffrey Rusling, Penn

Duane Straub, Lawrence Livermore National Laboratory

Stuart Wilkes, Iscentia

Michael Wolk, Apple

Vern Yoneyama, Penn

Steven Zalot, Apple

Edward Zumar, Gartner

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OS X Migration Case Study: We've Made It – Now What? Strategies, Tactics, & Methodologies for Using Mac OS X in the Enterprise

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