

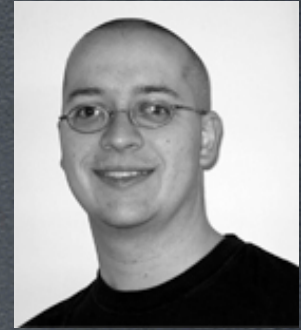
AppleScript

For Digital Photographers

Benjamin S. Waldie
President, Automated Workflows, LLC



About Me



- President, Automated Workflows, LLC
- Author, SpiderWorks, LLC
- Columnist, MacTech Magazine, X-Ray Magazine
- Contributor, MacScripter.net
- President, Philly Area AppleScript UG

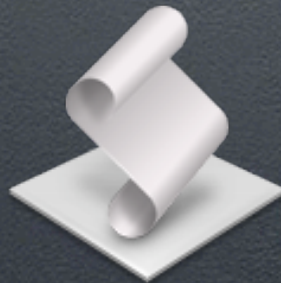


Presentation Overview

- Introduction to AppleScript
- Discussion about AppleScript for digital photographers
- AppleScript demos
- Introduction to Automator
- Automator demos
- Resources and next steps



AppleScript



What is AppleScript?

- Built into Mac OS X
- Used to control existing applications
- Automates time consuming and repetitive tasks



Scriptable Applications

- Applications must support AppleScript
- Level of AppleScript support may vary from application to application
- Terminology may change between versions
- Scriptable applications include an AppleScript dictionary

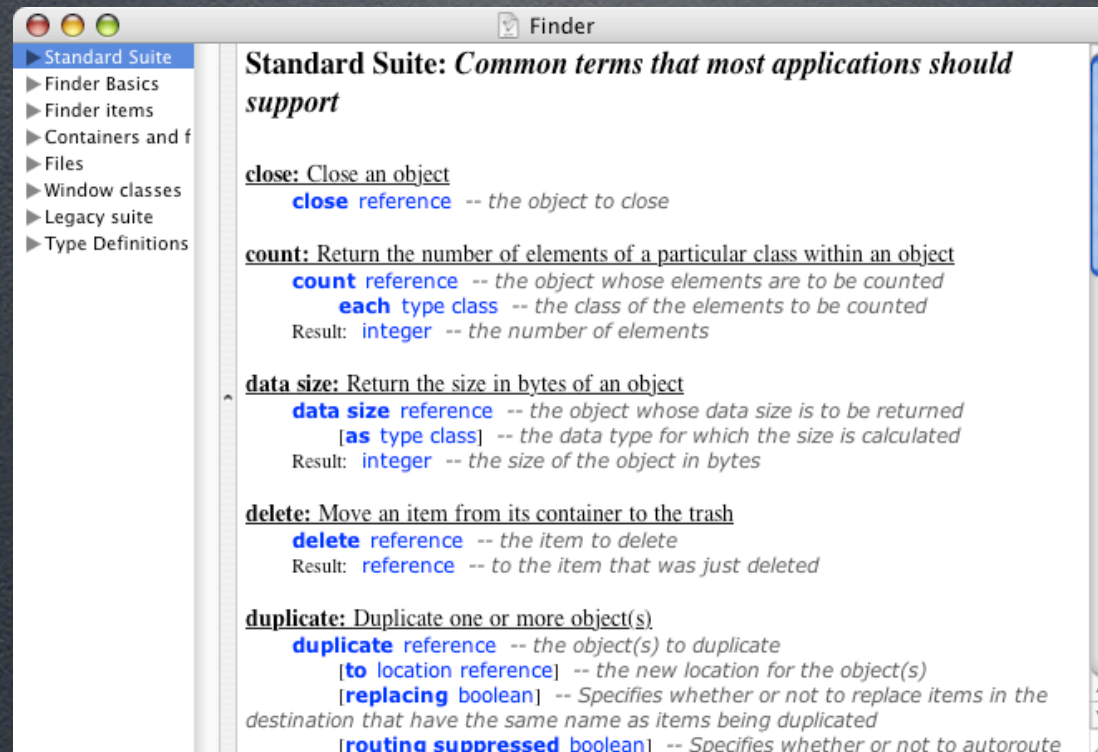


Viewing Application Dictionaries

- Launch Script Editor
- Select “Open Dictionary” from “File” menu
- Locate and select desired application
- Library palette provides quick dictionary access for commonly used applications



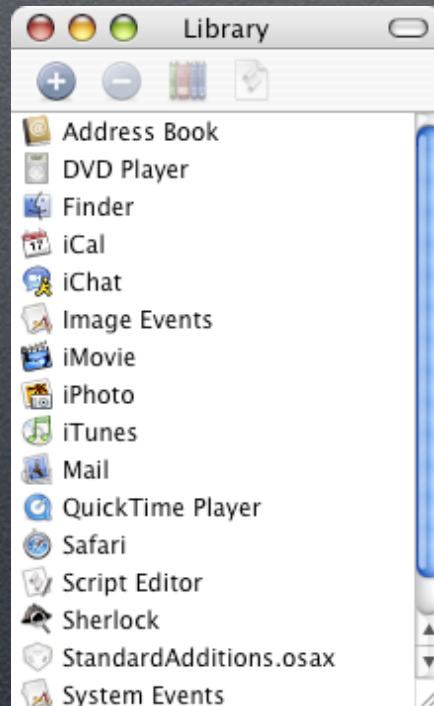
Viewing Application Dictionaries



Finder Dictionary Window



Viewing Application Dictionaries



Library Palette



AppleScript and Digital Photography



Issues to Overcome with Digital Photography

- Thousands of images
- Lots and lots and lots of repetitive work!
- Lots of time consuming tasks
- Less time for creativity



Primary Areas of Consideration for Automation

- Organization of images
 - Naming images
 - Locating and storing images
- Manipulating images
 - Resizing
 - Adding captions, keywords, copyright info, etc.
 - Converting to different types of images
- Uploading images



Tips for Organization of Images

- Naming images
 - Come up with a good naming convention
 - Try to keep names unique
 - Consider including the date
 - Consider including a category or other identifier
 - Display the file extension

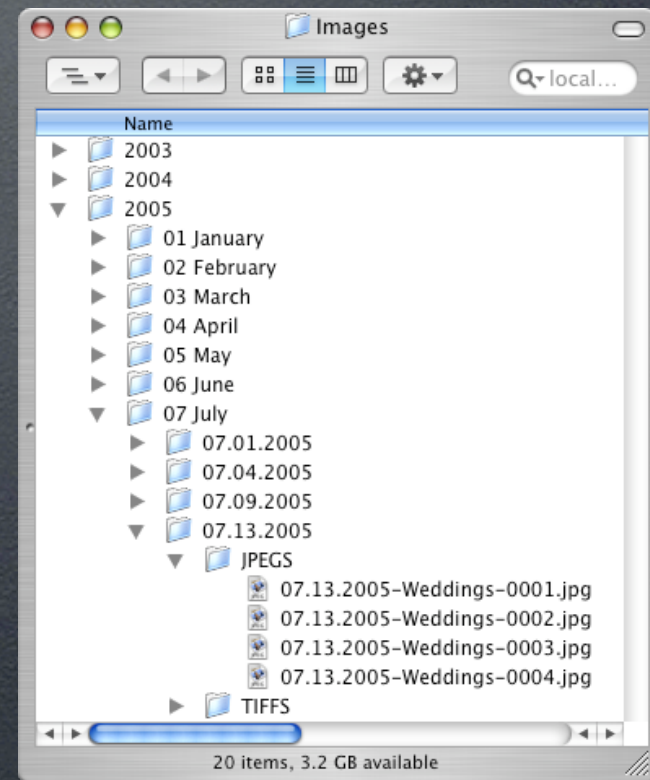
07.13.2005-WED-0001.jpg

07.13.2005-WED-0002.jpg



Tips for Organization of Images

- Storing images
 - Create a folder structure that makes sense
 - Consider splitting folders by date, type, and possibly category
 - Consider an image catalog



AppleScriptable Image Catalogs

- iPhoto
- Extensis Portfolio
- iView MediaPro
- Canto Cumulus (limited)



Manipulating Images

- Consider having AppleScripts trigger Photoshop Actions
- Batch process whenever possible



AppleScripting Image Manipulation and Conversion

- Adobe Photoshop
- Graphic Converter
- iMagine Photo
- Image Events



AppleScript Demos



Automator



HELLO.
I'M OTTO.

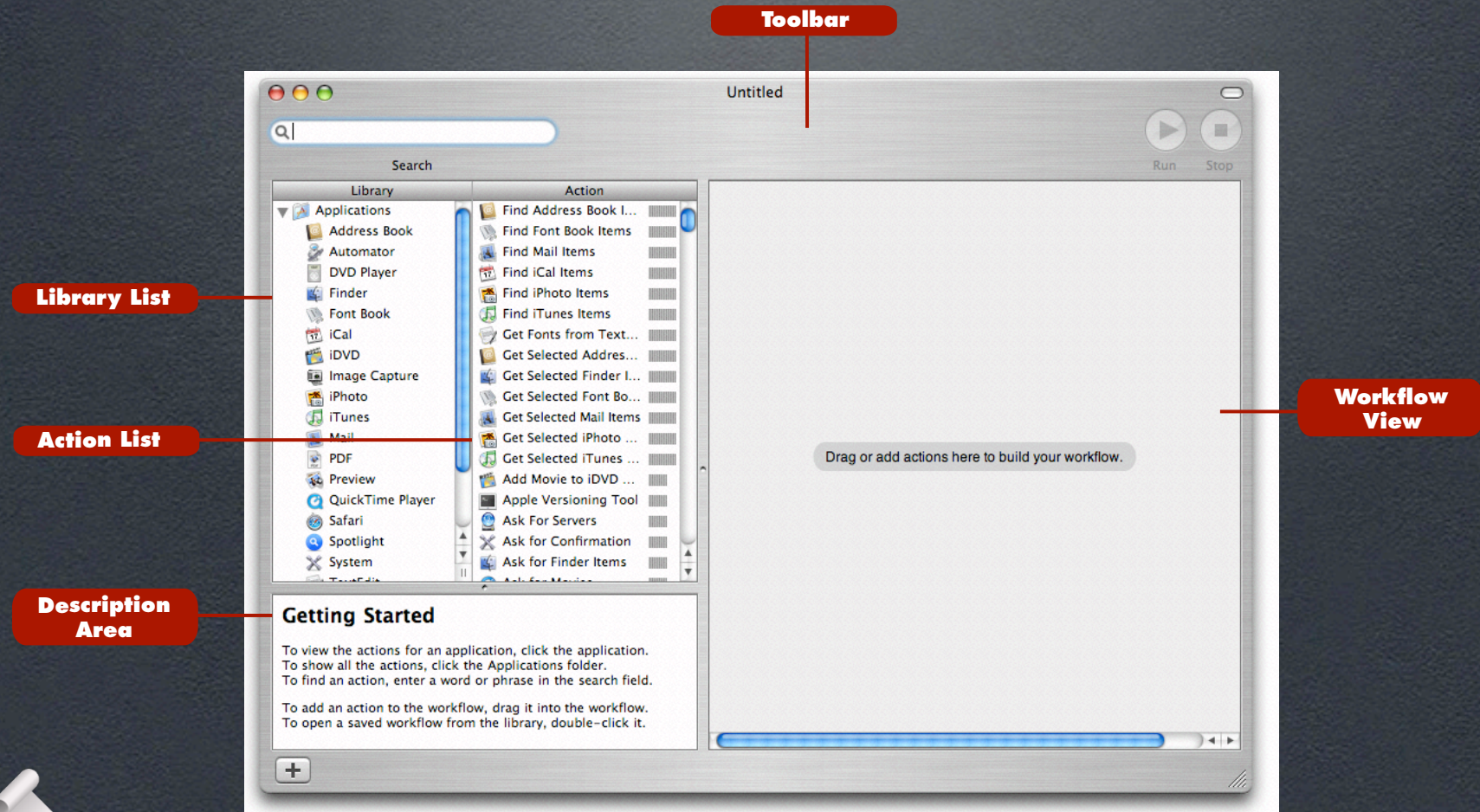


What is Automator?

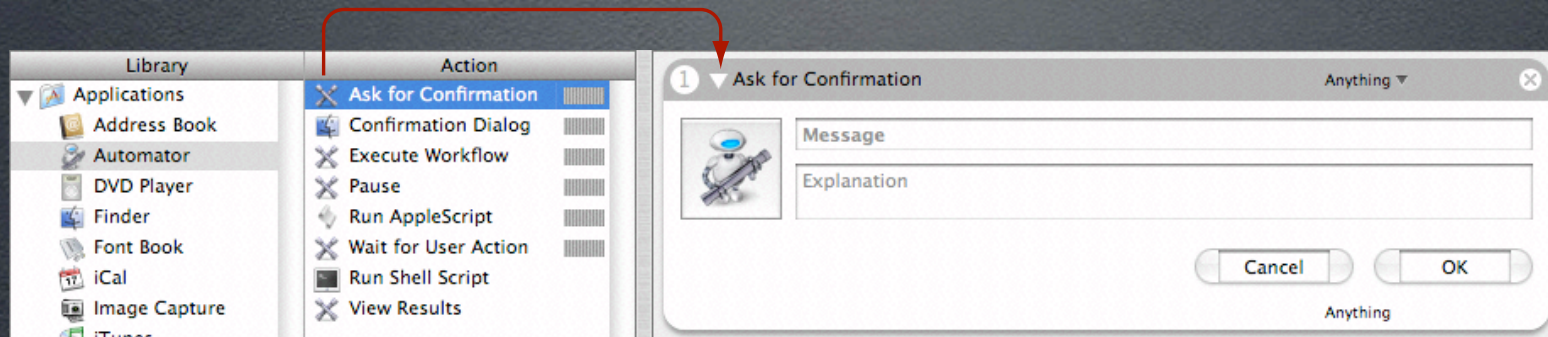
- New with Mac OS X 10.4 (Tiger)
- Brings the power of workflow automation to the **USER** level!
- Users create workflows, using pre-built actions
- No programming required!



Automator's Interface



Building a Workflow



- Each action is responsible for a single task
- Drag actions into workflow view to create a complete workflow
- Workflows may be saved as applications, iCal alarms, folder actions, and more!



What Can Automator Do?

- PDF contact sheet creation
- Generate emails
- File and folder renaming
- Resize images
- Much more!



Apple Applications with Automator Actions

- iDVD
- iPhoto 5
- iTunes 4.8
- Keynote 2
- SoundTrack Pro
- Xcode 2



Third Party Applications with Automator Actions

- BBEdit
- Graphic Converter
- NetNewsWire
- OmniOutliner
- Phlink
- Transmit



Third Party Developer Actions

- GarageBand
- InDesign
- iTunes
- Photoshop
- QuarkXPress
- UNIX



Demos



Resources



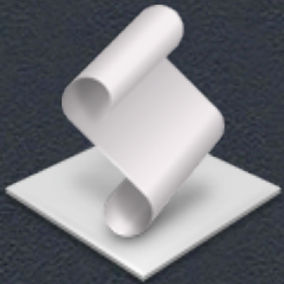
Example Scripts

- Example Scripts From This Session
 - <http://www.automatedworkflows.com/presentations.html>



AppleScript Web Sites

- Apple's AppleScript Web Site
 - <http://www.apple.com/applescript>
- MacScripiter.net
 - <http://macscripiter.net>



Automator Web Sites

- Apple's Automator Web Site
 - <http://www.apple.com/automator/>
- Sal's Automator Web Site
 - <http://automator.us>
- MacScripter.net's Automator Actions
 - <http://www.automatoractions.com>
- Automator World
 - <http://www.automatorworld.com>



Mailing Lists/Forums

- Apple's Mailing Lists - AppleScript, Automator, and more!
- <http://lists.apple.com>
- Adobe Scripting Forum
- <http://www.adobe.com/support/forums/>

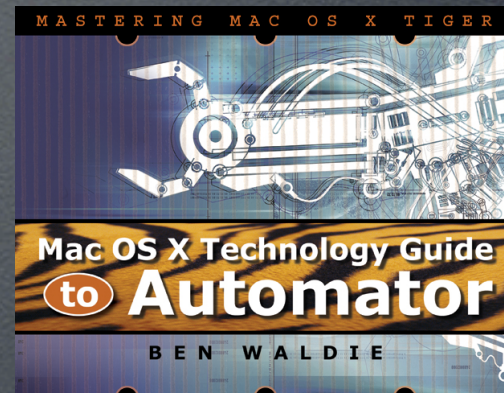
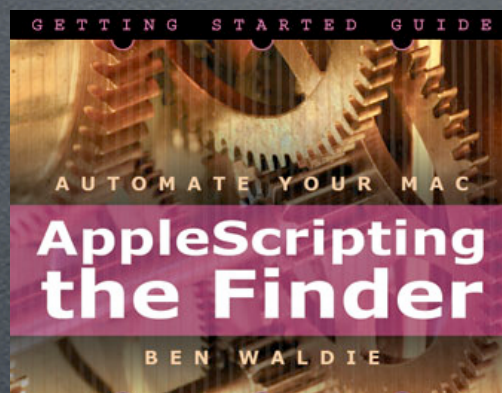
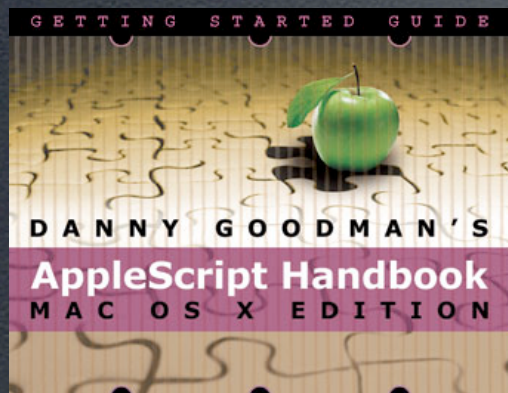


Documentation

- Check Application Documentation!
- Using Automator
 - Apple's Automator Web Site
 - Automator.us
- Apple Developer Documentation
 - Available Online through ADC
 - Installed through Xcode Developer Tools



Books



SpiderWorks, LLC

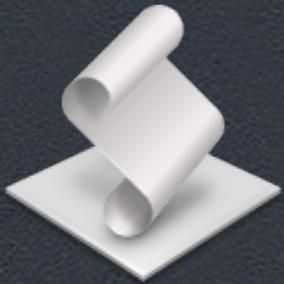
- "Danny Goodman's AppleScript Handbook"
- "AppleScripting the Finder" and "Mac OS X Technology Guide to Automator", by Yours Truly

<http://www.spiderworks.com>



Q & A

(Please fill out your evaluation form)



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