

# Brain Symposium

## Brain Wave Education Research Project

Wednesday, June 13, 2012 11:15-12:15  
Session Three

Dr. Bill Wiecking  
Director, HPA Energy Lab  
[wiecking@mac.com](mailto:wiecking@mac.com)

Students: Mariko Thorbecke, Phong Hoang, Zane Moran,  
Duncan Michael, Bo Bleckel

# Emotiv Headset

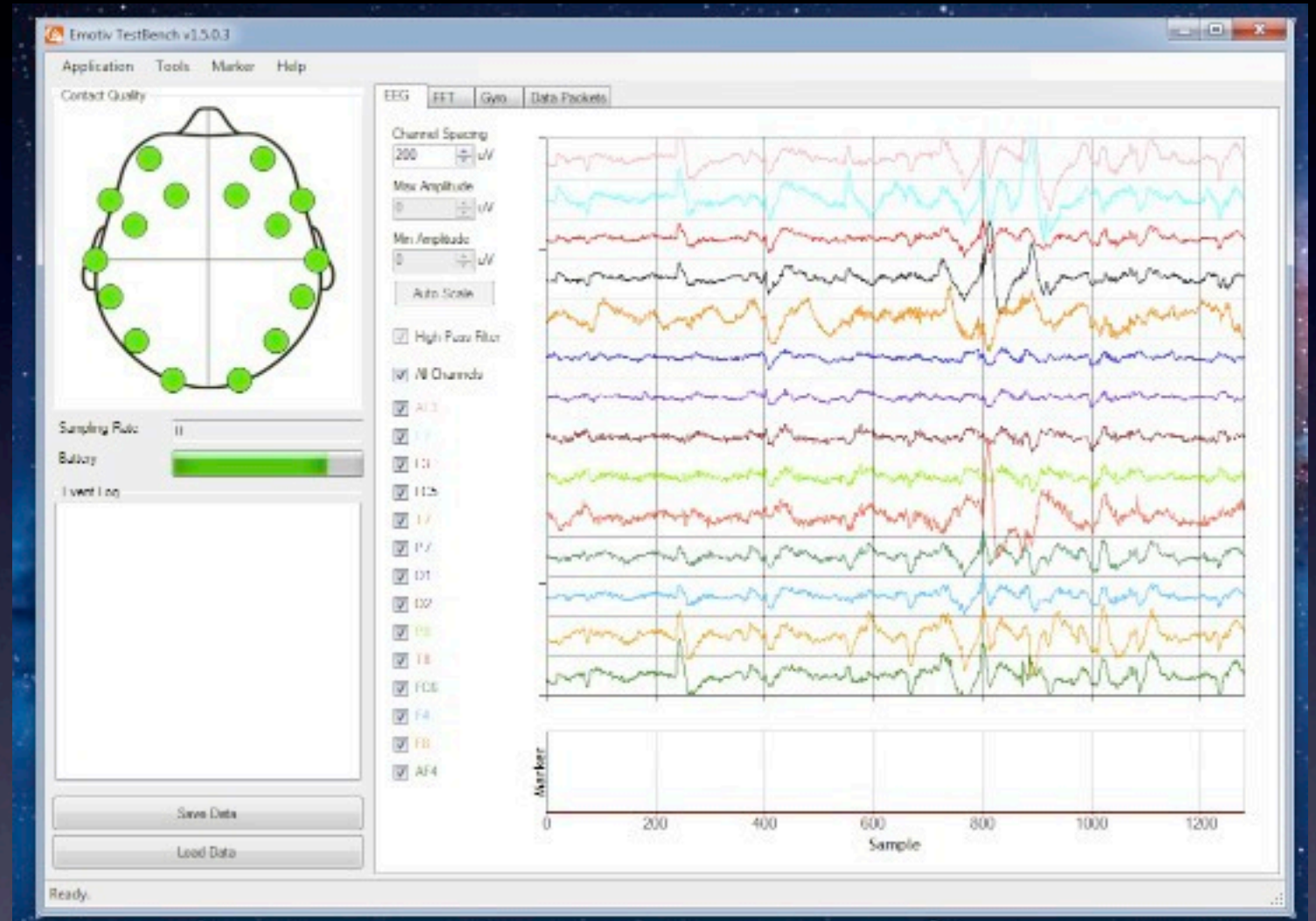
- TED.com, Tan Le developed wireless headset to study brain waves
- Initial problem: how to control “smart” buildings using the headset





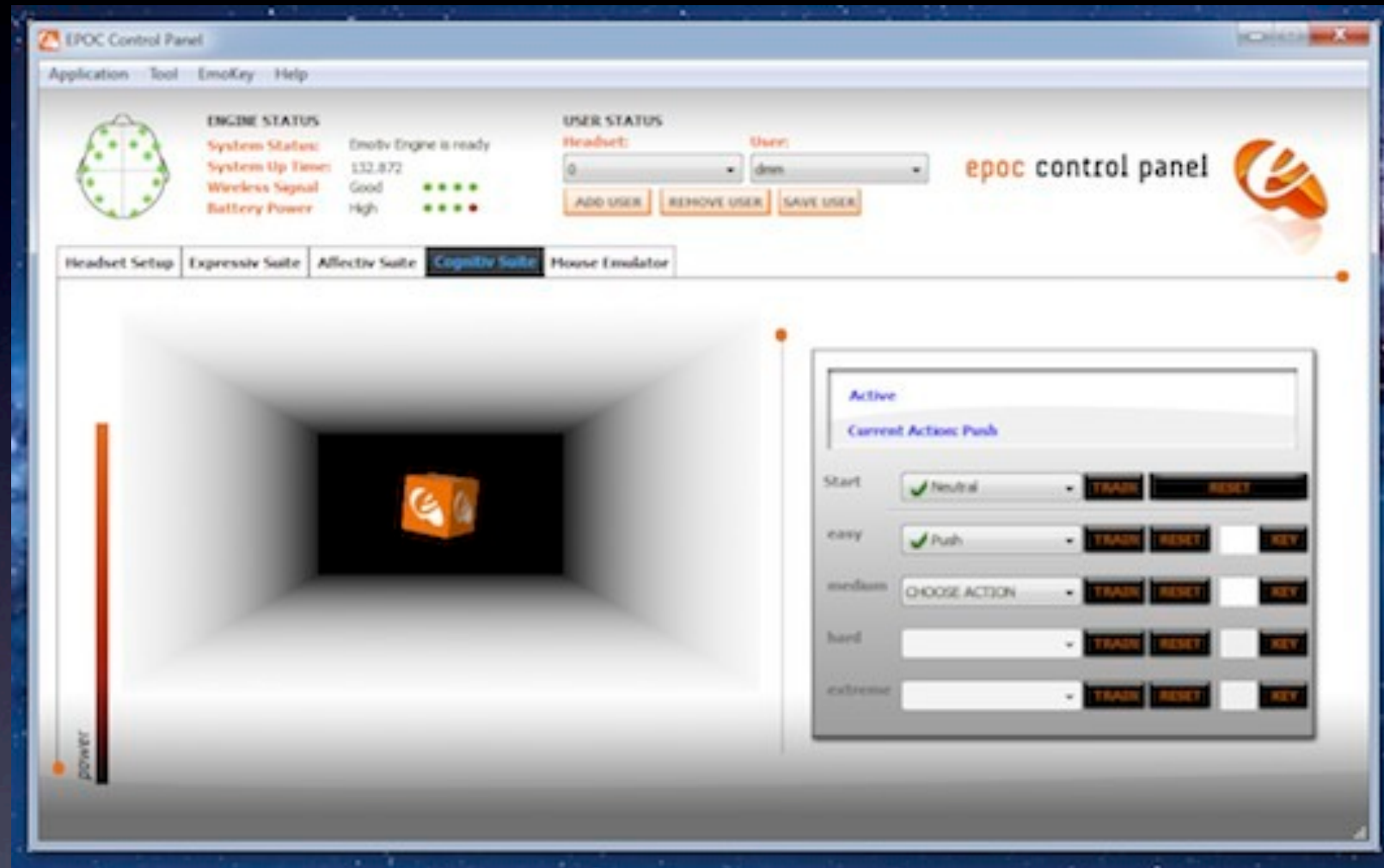
# Emotiv Headset: basics

- 14 trace EEG based on contact (saline solution)
- Bluetooth headset relays data to computer
- Software can control games, smart buildings
- Dev Kit can also analyze brain waves



# Emotiv Headset: Process

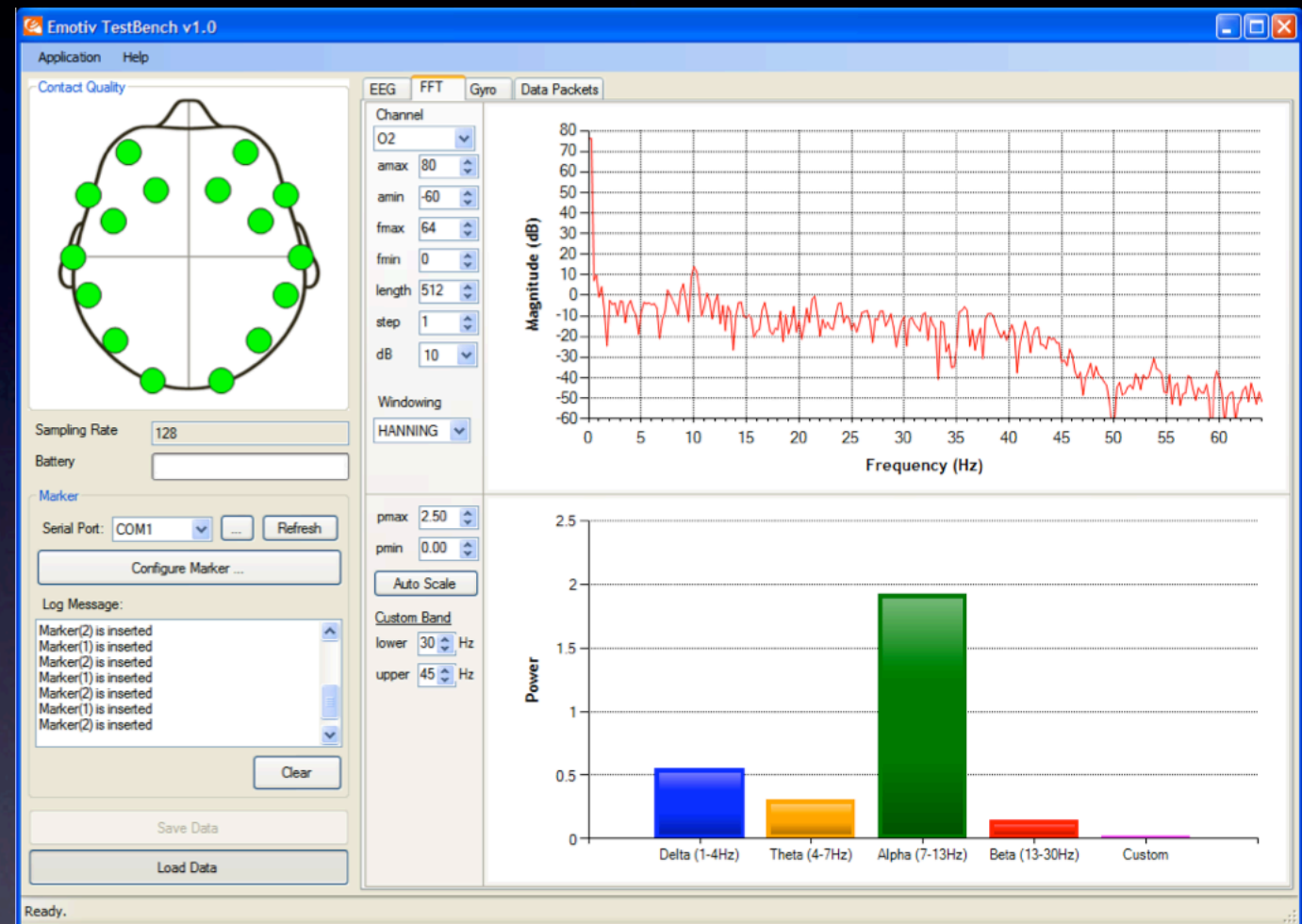
- First: training
  - concentrate on moving cube
  - Program associates discrete patterns with this action





# Emotiv Headset: advanced

- Could we use Brain Wave analysis to improve education?
- Augmented Learning
  - Capture video of class
  - Capture brain waves
  - Look for connection
- iBooks
  - Traditional Textbook
  - Textbook as PDF
  - iBooks



# Emotiv Headset: Learning

- Imagine a student being evaluated with these tools upon entry to a class
- Teacher and student would know strengths and how to leverage them
- Learning in “modal groups” would be more fun, productive, and engaged



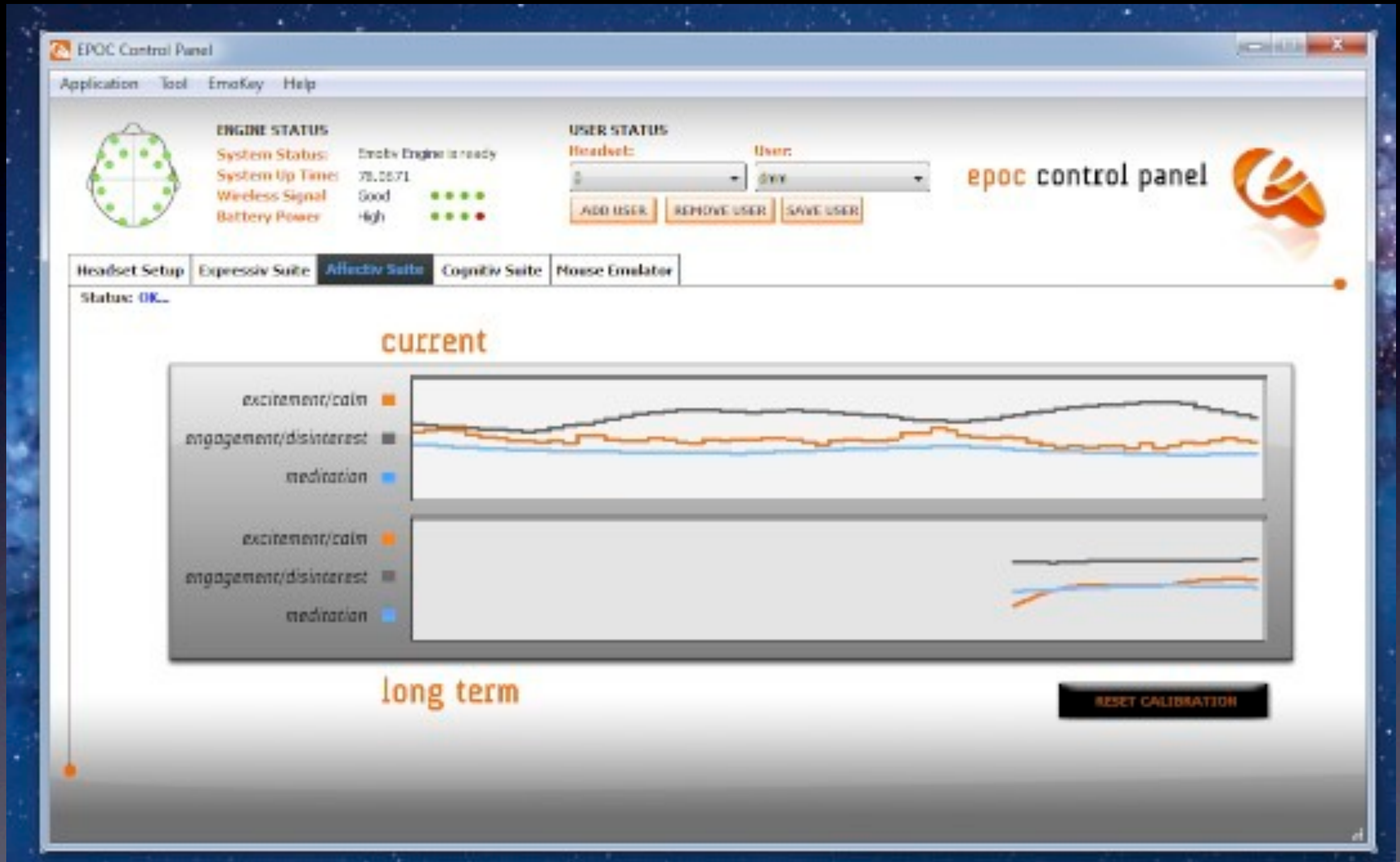


# Emotiv Headset: connections

- Crazy accident:
  - Duncan was training while Green Day was on
  - Duncan stopped training
  - When music came on again, cube moved
- Meaning: headset records conscious and unconscious associations



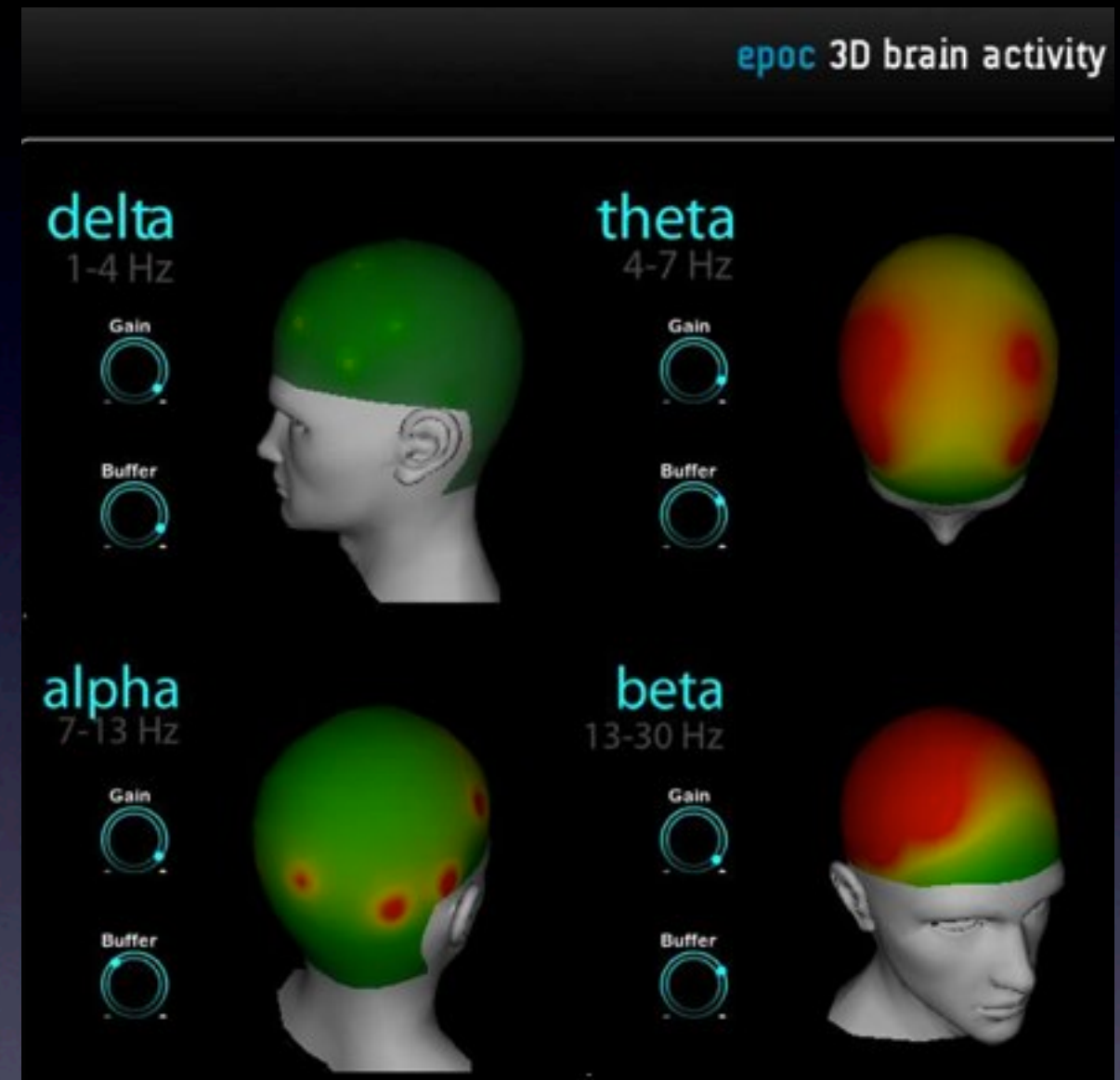
# Emotiv Headset: Learning





# Emotiv Headset: Education

- Two headsets, two students, same class
  - What modes are most engaging? Which are boring?
  - Are these similar in each student?
  - If not, how to determine most effective mode for each?



- Contact us:
  - Dr. Bill Wiecking, HPA [bill@hpa.edu](mailto:bill@hpa.edu)
  - <http://www.hpa.edu>























